

“MR. CHIPS” NEW ISSUES SERVICE

ATLANTIC CITY

e-NEWSLETTER

Exclusively For Subscribers to
“Black’s New Issues Service”

***PRICELESS!!**

***No charge to my on-line subscribers**

MAY, 2004



**PROUD TO BE HONORARY
LIFE MEMBER #001**

“BLACK’S 2004 CATALOG”

Price is \$39.95, plus \$3.85 for Priority Mail. Make payment to;

Mr. Chips, Inc.
P.O. Box 63
Brick, NJ 08723-0063

**“BUY THE BOOK BEFORE THE
CHIP!”**



I’ve gotten several requests for new slot cards and room keys as they are issued, that I’m now offering them to be added on my standing New Issues Service requests at \$1 each if anyone wants them.

“RUN FOR THE ROSES” \$100 AT TRUMP PLAZA



TPP-100f

In keeping with past tradition, Trump Plaza will issue their 3rd in a series popular \$100 Kentucky Derby chip on Friday, May 27th.

\$5 JERRY BLAVETT CHIP AT TRUMP MARINA



MAR-5ac

“The Geator with the Heater”

In a pre-release announcement by casino management, the stated quantity of Jerry Blavat chips being issued was limited to 1000. Well, someone

“WHEN THE CHIPS ARE DOWN, YOU CAN BET MR. CHIPS WILL BE THERE TO PICK THEM UP!”

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changed the plans and didn't tell the collecting community until the day of the release when it was discovered that only 500 of these chips were manufactured. The entire issue sold out within 10-15 minutes.

TRUMP MARINA'S \$10 “FOGHAT” CHIP RELEASED

One week after Todd Moyer released his Jerry Blavat LE chip, the popular rock group “Foghat” made their live appearance at Trump Marina on May 8th and their engagement was marked by the release of the 500 LE chip illustrated below.



MAR-10h

20th ANNIVERSARY \$20 CHIP ISSUE AT TRUMP PLAZA



CC TPP-20f
LTD 300

This is the first of two chips that will be issued to celebrate the 20th Anniversary of the opening of Trump Plaza. This \$20 version was manufactured by CHIPCO and was released on Friday, May 14th. All chips were sold within 20 minutes, except for 2 stacks held back for employee purchases.

C TPP-20g

The release of a second 20th Anniversary issue (a \$25 Paulson chip) has been delayed due to the application of a hologram center.

NEW ROULETTES IN TOWN

Borgata has added #15, 16, 17 & 18 tables to their roulette pit.

At Trump Marina, two new designs have been introduced at two roulette

tables. Mermaid and a crab. There are 6 colors of each design.



PENTHOUSE BOARDWALK HOTEL CHIPS



A recent find by a local chipper turned up 95 non-value advertising chips for the never completed Penthouse Casino in Atlantic City. I've offered 50 of these chips exclusively to my on-line subscribers ... which have all been sold. The Penthouse Boardwalk Hotel Casino was originally going to be built next to Trump Plaza ... and only the steel was erected before it was purchased and torn down by Donald Trump. The East Tower of Trump Plaza now sits on that site.

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If anyone would like one of these chips, please advise and I'll forward your name to the supplier as my inventory is exhausted.

SPEAKING OF STILL AVAILABLE

The former Atlantic City Chapter of CC>CC has issued a non-value Happy Birthday chip to mark the 150th Anniversary of the City of Atlantic City. These chips were made available only to the local club's members at \$3 each. All unsold chips after May 31st are now available to non-club members for \$4 each, plus .60¢ postage. If any of my subscribers who are non-members of the Atlantic City club would want a chip... please make out a separate check in the amount of \$4.60 made payable to AC Casino Collectibles Club and I'll get one out to you in the next mailing.



.50¢ RESORTS CHIP HAS NEW OWNER

The blue hot stamp .50¢ Resorts chip that recently sold at a record price was re-sold again in a private transaction during the May meeting of the Atlantic City Casino Collectibles Club meeting.

Ricky Pushkin (left) of Baltimore, Maryland purchased this extreme rarity (only one known) for the magnificent sum of \$5,500 from previous owner, Peter Volberg (right).



PLEASE RETURN INVOICES WITH PAYMENT

CC>CC INTERNATIONAL CONVENTION JUNE 16-19th

Hope to see many of my subscribers at the Riviera Hotel Casino Las Vegas next month for the Grand Daddy of all chip shows. They just don't get any better than this one!

NOT CASINO RELATED ... BUT IT'S A.C.!

These Atlantic City bronze Marathon medals are neat items I came across recently and thought that some of my new issues subscribers may be interested in ... and the price is right ... Buy any one for \$2; or all three for \$5, plus .50¢ postage for each medal.

There are three types available... or styles. The first one (below) is not dated. Each medal comes with a red, white & blue suspension ribbon to be worn around the neck.

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Style #1 undated



Reverse side of style #1



Style #2

This 2nd style is dated 1999 and is marked "40th Annual". The reverse side is blank.

The 3rd style is rectangular in shape instead of square and "Boardwalk Runners" has been added to the design.



Style #3

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A.C. C.C. CLUB MEETING SCHEDULE FOR 2004

All meetings are scheduled on Sundays
for 11 a.m. at the Sands...

July 18th
September 12th
December 5th

Visitors are always welcome!

UPCOMING NEW ISSUES

Taj Mahal; \$5.00 & \$25.00 Playboy
50th Anniversary Tour chips.
Apprentice chip.

Complete new rack at Resorts...
possibly a LE chip when the new tower
opens.



ARE YOU A CC>CC MEMBER??

If not, I would be pleased to sponsor
you as a new club member. Please
email me for a membership application.



"NO, I'M NOT RUNNING FOR
ANYTHING!"

Archie

BULLETIN!!

Just received
word from a
reputable source
that Harrah's
has put their \$20
chips back on
the tables (HAR-
20).

If anyone wants
them for \$25@,
please email
ASAP and I'll
include them
with the May
mailing that will
be going out
next sometime
next week.