

# “MR. CHIPS” NEW ISSUES SERVICE

## ATLANTIC CITY

### e-NEWSLETTER

Exclusively For Subscribers to  
“Black’s New Issues Service”

APRIL, 2003



BRUCE LANDAU (1945 -2002)  
CC&GTCC CH-#002

“GONE BUT NOT FORGOTTEN”

### DID YOU KNOW THAT ...

You may now read (and download) all of the previous monthly past issues of my popular Atlantic City Newsletter on-line by visiting my website.

<http://www.callzia.com/dghome/acchips/NewsLetters.htm>

### ATTENTION; WEBTV USERS

Email attachments of my monthly e-newsletters are being bounced back from your servers due to the size of the file being rejected by webtv ISP’s. I know that webtv users are unable to read this notice, but if anyone knows of webtv users who are unable to open or receive my email... you might want to pass on to them why that is. Thanks.

### STILL AWAITING 15<sup>TH</sup> ANNIVERSARY CC&GTCC CHIP FROM TAJ MAHAL!!

Well, it was a long drawn out procedure ..., and I have no logical explanation to offer for the delay...

other than to say it has taken much longer than I had originally thought. Again; only those who pre-ordered and pre-paid for these chips in advance will be receiving these chips when they are finally released. Mike Custodio, A.C. Chapter Vice-President, will be doing all of the mailings. I merely took orders from my subscribers and turned in all monies received over to the A.C. Chapter Treasurer.



TAJ-5p (500)



TAJ-25b (200)

“WHEN THE CHIPS ARE DOWN, YOU CAN BET MR. CHIPS WILL BE THERE TO PICK THEM UP!”

# “MR. CHIPS” NEW ISSUES SERVICE

## 9-11 CHIP

If any subscriber still has not received this complimentary chip ... please email me and I'll get one right out to you.



BORGOTA HOTEL CASINO

## TRUMP PLAZA'S BELATED \$25 ST. PATTY'S DAY CHIP



C TPP-25g  
(300 issued)

This chip was issued on Tuesday, April 15<sup>th</sup> and will be mailed out to \$25 subscribers before the end of the month.. I have a few extras at \$30 each if anyone else wants one.

## BORGOTA LATEST UPDATE

Nothing further to report other than “by the 4<sup>th</sup> of July Grand Opening” has been announced.

## BORGOTA SOFT OPENING

??

I sure hope that it is not scheduled during the same week of the Annual Convention in Las Vegas!

The next LE chip release at Trump Plaza will be a \$25 Kentucky Derby issue in May ... and quite possibly a Cinco de Mayo issue.

# "MR. CHIPS" NEW ISSUES SERVICE

**"BLACK'S ATLANTIC CITY CATALOG" 2003 EDITION NOW READY**



**\$36.00, plus \$3.85 Priority Postage**

**ONCE AGAIN I MUST INSIST**

PLEASE!! ... RETURN INVOICES WITH PAYMENT ... OR AT LEAST PLEASE INDICATE ON YOUR CHECK WHAT YOUR PAYMENT IS FOR.

ON MORE THAN A FEW OCCASSIONS NOW, I HAVE CREDITED PAYMENT FOR THE WRONG MAILING ... IN ONE CASE, FOR A MAILING THAT WAS NEVER RECEIVED.

**I MUST KNOW WHAT CHIPS YOU ARE PAYING FOR TO PROPERLY CREDIT YOUR ACCOUNT.**



**TRUMP MARINA ANNOUNCES PLANNED NEW CHIP ISSUES**

Trump Marina executive, Todd Moyer has announced recently to keep an eye out for the following new chips being planned at the Marina property over the next several months.

Information on release dates and quantities have not been announced.



Cinco de Mayo



Bob Eubanks (Dating Game)

# “MR. CHIPS” NEW ISSUES SERVICE



Heart 2003



Hooters 2<sup>nd</sup> Anniversary

copper cents, I'll roll them out for you, still at \$1 each... otherwise they will be rolled on brand new shiny cents.



Trump Plaza Elongated Cent

**ELONGATEDS CENTS ... A BIG HIT!!**

Some have questioned why I have listed these rolled out cents in my new catalog. The easiest answer I can offer is “Editor’s discretion”.

BTW: There are 18 different designs from the three Trump properties. I’ve received many orders for these ... including a special request that they be rolled out on copper cents dated pre-1983 instead of the current copper-zinc composition cents presently in circulation. If you will supply the

**CC&GTCC BUILDING FUND**



# "MR. CHIPS" NEW ISSUES SERVICE

The contributions keep coming in. Thanks to all of you who have contributed!

## DONATIONS RECEIVED SINCE THE MARCH NEWSLETTER:

TED MRUCZEK \$ 5.00

### CHECK OUT THIS EBAY OFFER!

\$1 Trump Marina sold for \$20;

<http://cgi.ebay.com/ws/eBayISAPI.dll?ViewItem&category=10882&item=3604122557>

Or ..., how about a SAN-5 chip for \$607, plus shipping? Here's the link;

<http://cgi6.ebay.com/aw-cgi/eBayISAPI.dll?ViewBids&item=3219140756>

### INVOICE REMINDER...

PLEASE ... don't forget to return your invoices with payment. It makes it so much easier on my end to figure out what month payment you are sending. If you wish to keep the invoice for your

personal records, that's o.k., but at least write on your check in the memo portion, what chips you are paying for.

### NEW ROULETTES AT HILTON

#11 and #12 roulette chips have been recently introduced. #12 was formerly the high-roller table in the baccarat pit, which has been removed. #11 is a brand new chip. I have a few extras for sale at \$3 each. There are six different colors on each table.



**DON'T FORGET TO "BUY THE BOOK BEFORE THE CHIP!"**

**"Black's Catalog"**  
Of  
Atlantic City  
Casino Chips & Gaming Tokens



25<sup>th</sup> Anniversary Resorts Hotel & Casino (1978-2003)



**2003 EDITION**

The 2003 Edition of "Black's Catalog of Atlantic City Casino Chips & Gaming Tokens" is now finished and ready for distribution, exclusively from the author only. I offer a ten-day, 100%, no questions asked refund if anyone is not satisfied with their purchase of this labor of love reference catalog.

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**\$36.00 plus \$3.85 Priority Postage.**

## **NEXT ATLANTIC CITY CHAPTER MEETING**

The next Atlantic City Chapter meeting will be held at Sands Casino Hotel on Sunday, May 18th.

## **ANY INTEREST IN THE 25<sup>th</sup> ANNIVERSARY RESORTS NCV 2002 SERIES CHIPS?**

I've been purchasing as many as I can of these neat issues over the past several weeks and months from Platinum card holders and have been offered some additional chips from the 25<sup>th</sup> Anniversary NCV series (NOT TO BE CONFUSED WITH THE 20<sup>TH</sup> ANNIVERSARY SERIES) and was wondering if any subscribers are interested at \$10 per chip; your choice of available dates.

As of this writing, I now have a very few extras of the following dates; 1979, 1980; 1981; 1985; 1986; 1987; 1990, 1991; 1992; 1994; 1995; 1996; 2000; 2001; 2002 on a first-come; first-served basis.

Keep in mind; a platinum card holder has to give 4 hours of table action to earn ONE chip. Platinum slot players must earn 25 points in order to earn ONE chip. There are some promotional days where players are awarded 3x number of chips for their action. Non-platinum cardholders don't get ANY chips, they only get stickers to put in their albums until they complete the series.

If interested, please email me at  
[mailto:ablack2@optonline.net](mailto:mailto:ablack2@optonline.net)



The complete series can be viewed on my website at;

<http://www.callzia.com/dghome/acchip/res-25th-set1.htm>



# “MR. CHIPS” NEW ISSUES SERVICE



Common reverse side on all chips



While some dates have not been issued yet ... as the contest runs until May ... It would appear that the 1983 and 1988 chips are the toughest dates to locate.



I've been promised additional dates from my high-roller contact later on. Hopefully, after the promotion is over in May, more chips will become available from those non-chip collector Platinum card-holders who were eligible for cash prizes (after completing their sets) and who no longer have any use for the chips themselves.



Here is an email I've recently received from one of Resorts' platinum card players from whom I've been purchasing these chips..., just to demonstrate some of the frustrations players had to go through to get their chips during the first weekend in April.

***“HI ARCH, I GOT BACK YESTERDAY TO FIND YOUR CHECK THANKS, A FUNNY THING HAPPENED AT RESORTS, WHEN I WENT TO PICK UP THE 2003 CHIP. I PICKED IT UP, BUT ONLY 100 CHIPS WERE GIVEN OUT..., PEOPLE WERE YELLING AND SCREAMING THERE WERE OVER 150 PEOPLE ON LINE TO GET THE CHIP AT 830 AM BEFORE THE PROMOTIONS WINDOW OPENED AT 900 AM. I HAD A FEELING IT WAS GOING TO BE A HORROR, AND IT WAS! IT TOOK ME UNTIL 930 AM TO GET TO THE WINDOW AND GET MY CHIP. I WAS # 80 THEN MY 4 CHIPS FOR THE MONTH A, I THEN GOT 2 - 2003 CHIPS 1 - 1988 CHIP 1 - 1992***

***THANKS AGAIN FOR ALL YOUR HELP”,***  
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ARE YOU A  
CC&GTCC  
MEMBER??

If not, I would be pleased to sponsor you. Please email me for a membership application.



NO, I'M NOT RUNNING FOR ANYTHING!  
HAPPY COLLECTING ...

*Archie*

