

# “MR. CHIPS” NEW ISSUES SERVICE

**ATLANTIC CITY**

**e-NEWSLETTER**

Exclusively For Subscribers to  
“Black’s New Issues Service”

**PRICELESS!**

**NOVEMBER, 2004**



**PROUD TO BE HONORARY  
LIFE MEMBER #001**

**IF YOU ENJOY YOUR FREEDOM  
THANK A VET**

**“BLACK’S 2004 A.C.  
CATALOG”**

**Excellent Christmas Gift for that  
chipper who has everything!**

Price; \$39.95, plus \$3.85 Priority Mail  
postage.

*“Buy the book before the chip!”*

**HUGE CONTROVERSY IS  
BREWING OVER TAJ  
MAHAL CHIP RELEASE...  
BELOW IS THE FACTUAL  
STORY.**

The most popular and controversial  
question on the A.C. message board  
being probed recently is “*who’s got the  
\$25’s?*” In a surprise chip release that  
took place during my trip to the Palms

Casino Collectibles Show in Las Vegas  
in early November, Taj Mahal released  
500 Sheryl Crow nickels and 500  
Gloria Estefan nickels, plus only 100  
quarters for each of these popular  
performers, making this issue one of  
the least number of \$25 chips ever  
issued in A.C. Needless to say I was at  
a big disadvantage, being in Vegas at  
the time of the release.

However, contingency plans made  
before I left NJ bore some limited fruit  
... although nowhere near what I  
needed to supply my new issue  
subscribers.

Much has been written in anger and a  
smear campaign on the AC website  
message board has mounted about  
these chips ... unfortunately, most of it  
is very misleading and inaccurate.  
Here’s the real story;

I left monies with local friends (whose  
names are not relevant for the purposes  
of this report ... but it was not Mike  
Custodio) in the event that Trump Plaza  
released their \$25 lenticular Halloween  
chip while Brenda and I were away in  
Las Vegas.

While at the annual Las Vegas Palms  
show on Friday afternoon, I spotted

**“WHEN THE CHIPS ARE DOWN, YOU CAN BET MR. CHIPS WILL BE THERE TO PICK THEM UP!”**

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Dick Brach on the bourse floor and walked over to him to say hello. Dick was on his cell phone talking to Mike Custodio back in NJ. Dick asked Mike if he would like to say hello to me. I picked up Dick’s phone and had a short conversation with Mike who told me that Taj had just released the Sheryl Crow and Gloria Estefan \$5 and \$25 chips. This was a complete surprise to me. I was aware that the chips were in the works ... but I had no idea when they were going to be released. In fact, I thought that they would not be released until later in the month.

At any rate, after I said goodbye to Mike, I immediately called my friends back in NJ who were holding my money for the anticipated \$25 Trump Plaza Halloween chips and asked them if they could get over to the Taj as soon as possible and purchase whatever chips they could off the table. When they got to A.C. a short time later, there were a few chips on the table and they did not see anyone around buying any. They asked the pit boss for a fill and about an hour later additional chips were delivered to the table. No limits were placed on how many chips they could purchase so they split up the advance monies I had left with them and they purchased as many \$5’s and

\$25’s as the casino supervisor would allow them to and left. They were on the property for approximately an hour and a half and saw no other chippers ... except for one person named Joe as they were leaving ... and they sold something like 3 of each chip to that individual.

Mike Custodio has been unfairly and inaccurately accused and severely grilled on the A.C. message board by another club member, as the one who has possibly gobbled up all of the \$25 chips ... or had two alleged accomplices with him when he made his usual chip purchase for his friends and co-workers. I don’t know how many chips Mike purchased ... or how many chips were purchased by the two other individuals who were reported to be with Mike. The truth of the matter is that I wound up with 35 of each of the quarter chips through sheer luck and happen-stance ... even though I was in Las Vegas at the time... and the two gentlemen who were observed with Mike, were not the two kind people who picked up chips for me as a personal favor.

**NOW YOU ALL KNOW THE  
REST OF THE STORY!!**

The bottom line is that I will be offering both of these \$25 chips as a pair to 32 of my quarter subscribers at my regular issue price of \$30 each, based on their CC&GTCC membership number ... up to # 5143.



**Only 100 of each \$25 were issued**

As for the nickel chips ... they too, while severely limited, will be offered to my subscribers at my normal New Issue price according to CC&GTCC membership numbers. Only one chip per person will be sent until my very restricted supply is exhausted. I hope to have all the chip packages in the mail by Monday, November 15<sup>th</sup>. I will also be distributing packages at the A.C. meeting on Sunday, the 14<sup>th</sup>.



**TAJ-5v**

**TAJ-5w**

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## A.C. CHAPTER MEETING



The last A.C. club meeting of the year will be held on Sunday, November 14<sup>th</sup> at Sands Skylight Room on the 3<sup>rd</sup> floor. Doors open at 11 a.m. Guest Speaker will be Assemblyman Jeff Van Drew, Chairman of the Assembly of Gaming and Tourism Committee. The A.C. club is very fortunate to have a Guest Speaker of Mr. Van Drew's stature to address our membership.

**Visitors are always welcome!**

\*\*Trump Plaza has issued another new Limited Edition slot card for their Fall “Diamonds” promotion.

## UPCOMING NEW ISSUES

Tropicana will be issuing a \$25 **Grand Opening** lenticular chip for their Havana-themed expansion project, “The Quarter” shortly as the new tower approaches completion. No release date or numbers to be issued have been announced. Possibly a \$25 G.O. token is in the works as well.

**Apprentice** chip at **Taj Mahal** is back on track. Also \$5 & \$25 **Star Bar** chips. Have not heard of any issue date or numbers.

**Trump Plaza's \$5 Footloose** chip is still pending and a chip for their current show **\$5 Jekyll & Hyde** is in the works.

**Trump Marina; \$5 Turkey Takeoff; \$10 Ms. Deckadence;** plus AC. 150th Anniversary **Hooters** set to be issued “soon”.

**New Years; Chinese New Years; and Mardi Gras** chips are being planned by **Showboat**.

*Where else do you get all this good information for free?*

## **ARE YOU A CC&GTCC MEMBER??**

If not, I would be pleased to sponsor you as a new club member. Please email me for a membership application.



“NO, I’M NOT RUNNING FOR ANYTHING!”

*Archie*

LATE BULLETIN...:  
To be released 2 p.m. on  
Friday, November 26<sup>th</sup>.

