

# “MR. CHIPS” NEW ISSUES SERVICE

## ATLANTIC CITY e-NEWSLETTER

Exclusively For Subscribers to  
“Black’s New Issues Service”

**Priceless!!**

**APRIL, 2004**



*Archie A. Black*

PROUD TO BE LIFE MEMBER #HLM-  
001

### ATLANTIC CITY CATALOG NOW READY

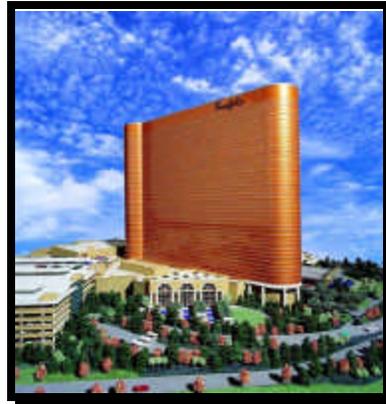
*“Buy the book before the chip!”*

The 2004 Edition of “Black’s Catalog” is  
now ready for distribution.

If anyone wishes to order a copy, please  
send your payment of \$39.99, plus \$3.85  
for Priority Postage.

#### “Black’s Catalog”

*Of Atlantic City Casino Chips  
& Gaming Tokens*



BORGATA HOTEL & CASINO  
Opened July, 2003

**2004 EDITION**

Published and distributed exclusively by;  
**Archie A. Black**  
*“Mr. Chips, Inc.”*  
**P.O. Box 63**  
**Brick, NJ 08723-0063**

### TAJ MAHAL & TRUMP PLAZA \$1 RE-ISSUES

Evidently some folks did not receive the  
information sheet that was supposed to be  
included in the March mailing explaining  
and illustrating the differences on these  
two chips.

If anyone would like a hard copy of those  
descriptions, I would be happy to send  
one to you in the next mailing upon  
request.

The same information was published in  
the March e-Newsletter for those who  
read it.

**“WHEN THE CHIPS ARE DOWN, YOU CAN BET MR. CHIPS WILL BE THERE TO PICK THEM UP!”**

# "MR. CHIPS" NEW ISSUES SERVICE

## A.C. CLUB ISSUES "Happy 150<sup>th</sup> Birthday A.C." CHIPS

In order to get one of these privately issued "A" mold chips for \$3, you MUST BE a member of the Atlantic City Casino Collectors Club (formerly known as "A.C. Chapter"). Only 320 chips were made, with 20 chips being used for promotional & good will purposes. Initial distribution will begin at the A.C. meeting on May 16<sup>th</sup> at Sands.



## INVOICES ... INVOICES

**PLEASE, PLEASE** ... once again I beg you to return your invoices, or copy of invoice with payment ... or indicate on your check those individual items for which you are paying. To those of you

who are behind a couple of payments, I have NO idea which shipment you are paying for if you don't tell me.

## TRUMP PLAZA RE-ISSUES "DIFFERENT" \$10 CHIP

Check out the difference between the original large letters/\$10 chip on the left (TPP-10) and the new smaller letters/\$10 (TPP-10a) on the right that was issued on April 5th. Casino management has stated that they wanted the \$10 to be the same size on both sides, which is what the TPP-10a is.



## TAJ MAHAL ISSUES 3 LE'S ON SAME DAY!

2003 Taj Headliners; Pat Benetar & Michael Bolton, Mariah Carey were commemorated on a \$5 three-chips series that were released on Monday April 5, 2004.



TAJ-5r



TAJ-5s



TAJ-5t



# "MR. CHIPS" NEW ISSUES SERVICE

## FORMER A.C. CHAPTER MEETINGS SCHEDULE FOR REMAINDER OF 2004

The new name of the former A.C. Chapter was overwhelmingly selected at the March 22<sup>nd</sup> meeting. The new name is now, "Atlantic City Casino Collectors Club".

All meetings in 2004 are scheduled on Sundays at 11 a.m. at the Sands...

May 16<sup>th</sup>

July 18<sup>th</sup>

September 12<sup>th</sup>

December 5<sup>th</sup>

Visitors are always welcome!

## \$25 YEAR OF THE MONKEY CHIP AT TRUMP PLAZA



TPP-25j

## TRUMP PLAZA TO ISSUE TWO 20<sup>TH</sup> ANNIVERSARY CHIPS

Look for a pair of 20<sup>th</sup> Anniversary chips at the Plaza later this year. Would not surprise me if one is a \$20 yellow CHIPCO issue and the other a \$25 Paulson chip.

## 20<sup>th</sup> ANNIVERSARY SLOT CARD AT TRUMP PLAZA



I've got extras at \$1 each.

## NEW RACK AT RESORTS COMING SOON?

I hear through the grapevine that when Resorts' new tower opens, there may be a LE tower chip in the works ... along with a complete new rack for the entire property.

## BATH & TURF CLUB CHIPS FOR SALE



I've recently acquired a small quantity of yellow and green B&T chips from the well-known illegal gambling establishment; the **Bath & Turf Club**. This previously raided gaming house was located at 108 S. Iowa Avenue, which is now the site of

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the Atlantic City Tropicana Hotel Casino. These two chips are have been listed in my catalogs for several years now, but I only had a pair of them in my personal collection and never had any extra chips in inventory to sell. See the front-page article on these chips that was published in the Spring Issue; 1995 club magazine.

The chips are cataloged as B&T-0 and B&T-00 and have an estimated value of \$75-\$85 in the Price Guide.

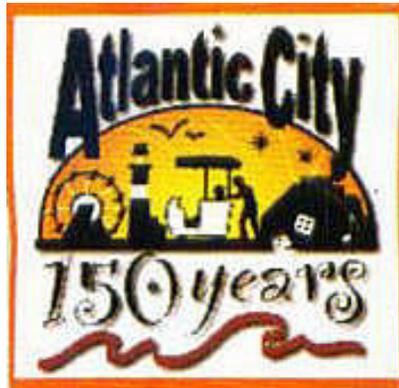
I am offering the 2-piece sets to my subscribers at the price of \$55 for the pair. None of these chips are in new condition and the shallow hot stamps are notoriously weak ... especially on the green chips since the gold hot stamp on the darker color chip does not contrast as well as the yellow chip does.

A detailed featured article appeared in the Spring, 1995 Issue of the club magazine about these chips.

I can't promise that every chip will be as nice as the two chips that are illustrated, but I will reserve and send out the better condition chips to the first few responses I receive.

Email first if interested.

**HAPPY 150<sup>TH</sup> BIRTHDAY  
TO ATLANTIC CITY!!**



Brenda and I attended two events in A.C. to promote the national club and the local A.C. Club. The first event was the annual “Atlantique City Show” ... the world's largest indoor antique and

flea market where we provided membership applications to both the National and local A.C. organizations for public distribution.

The 2<sup>nd</sup> event was the Atlantic City's 150<sup>th</sup> Anniversary kick-off party held at Boardwalk Hall on April 4<sup>h</sup>. A.C. sure knows how to plan a celebration party! Some of the performers on hand were; Danny & The Juniors, The Classics, Elvis Impersonator James Lowery from Bally's Legends in Concert Show; Charlie Prose, harmonica phenom L.D. Miller from the Giddy Up show at Tropicana; Andy Lee Lang Europe's Rock 'n Roll piano man, and MC Pinky Kravitz. Hundreds of old time historical photos, newspapers and postcards were on public display of how the city used to be prior to legalized gaming.

Several of the complimentary A.C. club chips were distributed to dignitaries at this event including: U.S. Congressman



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Frank Lo Biondo, A.C. Mayor  
Lorenzo Langford, A.C. Council  
President Craig Calloway, A.C.  
Councilman Eugene Robinson,  
Ed Hurst Steel Pier host and radio  
personality, Entertainer Charlie  
Prose, Pinky Kravits, Ken  
Calemo 150<sup>th</sup> Anniversary  
Committee, Ida Jones  
Anniversary Committee, A.C.  
Historian Allen "Boo"  
Pergament; Dan Klein A.C.  
Insider Magazine Publisher;  
Michael Epifanio A.C. Weekly  
Newspaper Editor; Roger Gros  
Casino Connection Magazine  
Editor; Len Cipkins CC&GTCC  
Publicity Chairman; Soundra  
Usry Hollingsworth A.C. Special  
Events Chairwoman; African-  
American Heritage Museum of  
South Jersey.

Too bad we will be unable to  
make the 200<sup>th</sup> Anniversary party!  
The 150<sup>th</sup> was great fun!

**UNLISTED RESORTS  
TRAINING SCHOOL  
CHIP AVAILABLE**



This 1<sup>st</sup> issue H&C bold hot  
stamp chip has never been listed  
or illustrated in any previous issue  
of "Black's Catalog" ... nor is it  
listed or illustrated in Jerry Birl's  
Atlantic City roulette catalog.  
One specimen recently sold on  
ebay for \$25 at the "Buy It Now"  
feature.

I have a very limited number of  
these chips available for \$12 each  
on a first-come, first-served email

basis only. The image above does  
not do justice to the new-like  
condition these chips are in.  
Reserve yours now.

**3 "SURPRISE" NO CASH  
VALUES "LIVE" FROM  
TRUMP MARINA**

On the eve of their one-night  
appearance at Trump Marina, a  
last-minute announcement of the  
availability of these chips posted  
on thechipboard.com by Marina  
V.P. Todd Moyer, that these chips  
would be sold at the gift shop and  
at the Cayman Box Office. 500  
of the black (\$100) were made;  
300 of the purple (\$500) were  
made; and only 200 of the yellow  
(\$1000) were made for a planned  
Texas Hold Em tournament with  
the "Live" entourage and invited  
guests. Gaming approval for this  
event was denied (I'm told  
because of the lack of a poker  
room at Trump Marina) so at the  
last minute, the chips were put on  
sale at 6 p.m. Friday, April 23<sup>rd</sup>;

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four hours before the sold-out concert “Live” began.

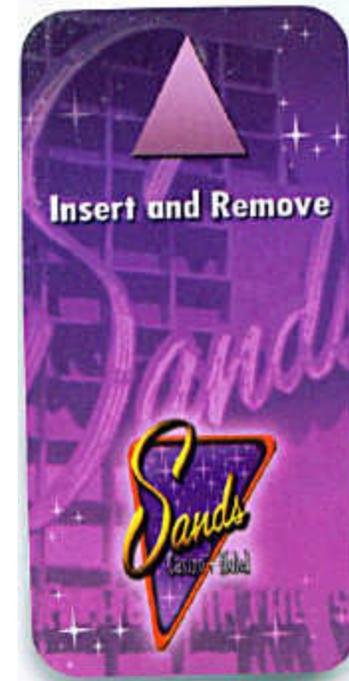
Not only was the popular show sold out ... the purple and yellow chips also sold out within 20 minutes. Chips were supposed to be limited to two chips of each color per person, but evidently the cashier at the gift shop didn't get the word. When the person ahead of me bought 10 of each color ..., I did likewise, as did Brenda right behind me.



TPP-NCVd, TPP NCVe, TPP NCVf

I only have a few black chips left, as all of the available 3-piece sets, with the purple and the yellow chips, were quickly snapped up by my on-line subscribers.

## NEW SLOT CARD AT TRUMP PLAZA



I still have a few extra Sands keys and the new Trump Plaza Gene Kelly “Singing In The Rain” card available for \$1 each if anyone wants one.



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## "SINGING IN THE RAIN" \$5 CHIP ISSUED AT TRUMP PLAZA

On the last day of April, this \$5 chip will be released at 11 a.m. only hours before the 2 p.m. first opening of "Singing In The Rain" matinee show at The Plaza.



TPP-5ae

## OPINION POLL

I posted a question on thechipboard.com that I would like to review here with my on-line subscribers.

It has been brought to my attention that two variations exist

on the \$1 black ring Harrah's chips.

When viewing your \$1 Harrah's chips; what is directly behind the word "HARRAH'S" at the top on the white side of your chip? (Disregard the position of the metal centers) Does it say "HARRAH'S" as in the bottom pair of my chips illustration ... or does it say "MARINA HOTEL CASINO" as in the top pair of obverse/reverse images?

My question to you is: Should this combination be given a separate catalog listing? I do not find this similar occurrence happening on the \$2.50 or \$5 Harrah's chips I have in stock.

I've posed the same question on thechipboard.com, which has received much interest. Here is the link if anyone would like to cut & paste to visit.

<http://www.thechipboard.com/cgi>

[bin/tcb/tcb.pl?noframes;read=328512](http://bin/tcb/tcb.pl?noframes;read=328512)



## COMING SOON

TRUMP TAJ MAHAL: The Apprentice.

TRUMP PLAZA: 20<sup>th</sup> Anniversary (2 versions – a \$20 CHIPCO and a \$25 Paulson), \$100 Kentucky Derby.



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TRUMP MARINA; Chris Isaacs;  
Jerry Blavett; Rock The Vote;  
FogHat.

RESORTS: New Hotel Tower  
and a complete new rack.



*Happy chip & token collecting!!*



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