

“MR. CHIPS” NEW ISSUES SERVICE

ATLANTIC CITY e-NEWSLETTER

Exclusively For Subscribers to
“Black’s New Issues Service”

Priceless!!

MARCH, 2004



PROUD TO BE LIFE MEMBER
#HLM-001

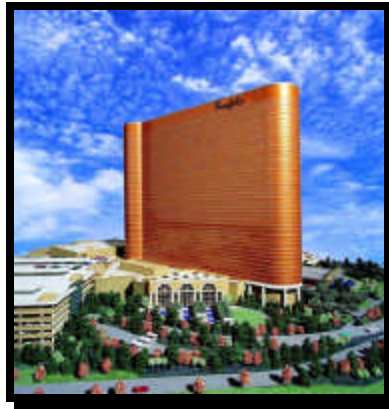
ATLANTIC CITY CATALOG NOW READY

“Buy the book before the chip!”

The 2004 Edition of “Black’s Catalog”
is now ready for distribution.

If anyone wishes to order a copy,
please send your payment of \$39.99,
plus \$3.85 for Priority Postage.

“Black’s Catalog” Of Atlantic City Casino Chips & Gaming Tokens



BORGATA HOTEL & CASINO
Opened July, 2003

2004 EDITION

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by;

Archie A. Black
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TAJ MAHAL RE-ISSUES \$1 TABLE CHIP

Below is a comparison scan of the original \$1 chip that was issued at Taj’s Grand Opening vs. a new order of chips that went on the tables a week or so ago. There is a very subtle difference between the two chips. The original chip (TAJ-1) has been described as 2 red edge inserts and 2 orange inserts. To the naked eye, the new chips appear to have 4 orange edge inserts, but upon closer examination, two of the inserts are more like pinkish-orange.

“WHEN THE CHIPS ARE DOWN, YOU CAN BET MR. CHIPS WILL BE THERE TO PICK THEM UP!”

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However, after scanning both chips..., the newly re-issued chip two edge inserts look more like fuschia (left) vs. the two red inserts on the original chip (at right). Also, in the scan, the newly re-issued domes appear to be more black & white compared to the gold domes on the right.

Just for the hell of it, I put both chips under UV lighting and everyone of the new chips shows a large H&C in the center of the onion dome ... while the original chip on the right has a very small H&C at about 1:00 o'clock in the field next to the onion dome.

At any rate, if any of my subscribers would like one of these new variations, please email me and I'll put one aside for you in the next mailing. Price will be the usual \$3 new issues price.

TRUMP PLAZA RE-ISSUES THEIR \$1 RACK CHIP

I see a very noticeable naked eye difference between these two similar chips that one does not have to put side by side to determine which one is which.



TPP-1c

TPP-1b

The original chip on the right (TPP-1b) has a very pale logo in the center while the center logo on the re-issue (TPP-1c) has very vivid bright colors. "Trump Plaza" is pink on the original but is bright red on the re-issue. Plus, if you place the two of them under a black light, the original 1b chip has a white or yellow UV H&C tag while the 1c re-issue has a florescent green UV

H&C tag, which is located much lower than the original tag.

Subscribers who do not want to keep the variation chip(s) when you receive them may return them when you remit payment for the rest of the chips in the March mailing.

TRUMP MARINA'S ST. PATRICK'S DAY CHIP

Here's a refreshing change... a chip that was issued on the occasion it was intended!!



MAR-5ab

On Wednesday, March 17th at 5 p.m. Trump Marina issued only 777 of these chips on a roulette table for dozens of chippers to vie for. Needless to say,

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all were scooped up in short order for a complete sell-out in less than a half-hour!

BRAND NEW \$10 RACK CHIP AT TRUMP PLAZA

This is a beautiful chip for a rack chip that was issued on Friday, March 19th ... and the first \$10 chip issue for Trump Plaza. Can \$10 L.E.'s be far behind?



TPP-10

FORMER A.C. CHAPTER MEETINGS SCHEDULE FOR REMAINDER OF 2004

The new name of the former A.C. Chapter was overwhelmingly selected

at the March 22nd meeting. The new name is now, “Atlantic City Casino Collectors Club”.

All meetings in 2004 are scheduled on Sundays at 11 a.m. at the Sands...

May 16th

July 18th

September 12th

December 5th

Visitors are always welcome!

TRUMP PLAZA TO ISSUE 20th ANNIVERSARY CHIP

Look for a 20th Anniversary chip at the Plaza later this year. Would not surprise me if it is a \$20 yellow issue.

NEW RACK AT RESORTS COMING SOON?

I hear through the grapevine that when Resorts' new tower opens, there may be a LE tower chip in the works ... along with a complete new rack for the entire property.

BATH & TURF CLUB CHIPS FOR SALE



I've recently acquired a small quantity of yellow and green B&T chips from the well-known illegal gambling establishment; the **Bath & Turf Club**. This previously raided gaming house was located at 108 S. Iowa Avenue, which is now the site of the Atlantic City Tropicana Hotel Casino. These two chips are have been listed in my catalogs for several years now, but I only had a pair of

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them in my personal collection and never had any extra chips in inventory to sell. See the front-page article on these chips that was published in the Spring Issue; 1995 club magazine.

The chips are cataloged as B&T-0 and B&T-00 and have an estimated value of \$75-\$85 in the Price Guide.

I am offering the 2-piece sets to my subscribers at the price of \$55 for the pair. None of these chips are in new condition and the shallow hot stamps are notoriously weak ... especially on the green chips since the gold hot stamp on the darker color chip does not contrast as well as the yellow chip does.

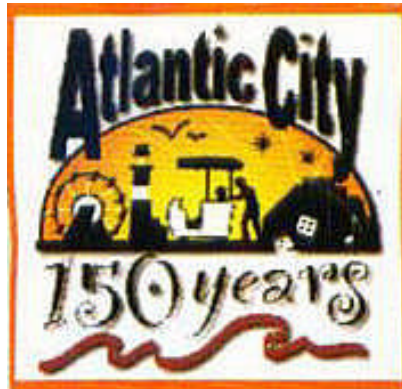
A detailed featured article appeared in the Spring, 1995 Issue of the club magazine about these chips.

I can't promise that every chip will be as nice as the two chips

that are illustrated, but I will reserve and send out the better condition chips to the first few responses I receive.

Email first if interested.

**HAPPY 150TH
BIRTHDAY ATLANTIC
CITY!!**



Atlantic City residents, visitors and guests will be celebrating the 150th Anniversary of the City of Atlantic City's Incorporation. The Atlantic City Casino Collectors Club has issued a Non-Value chip to mark the occasion. Only club members were eligible to purchase this chip at \$3 each and only 320 chips were made. Sorry, I don't have any to offer to my subscribers

**RARE .50¢ RESORTS
CHIP HAS A NEW
OWNER!**

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In a private transaction, this very rare chip has recently been sold to a new East Coast owner. Reported purchase price was in the neighborhood of \$5,500.

NEW ROOM KEY AT SANDS

Sands finally updated their plastic, generic room keys with no name on them and is now using this key that is illustrated. Both types of keys, new and old, are still in use.



I now have a few extra Sands keys available for \$1 each if anyone wants one.

COMING SOON

TRUMP TAJ MAHAL;
Michael Boulton, Pat Benetar,
Mariah Carey.

TRUMP PLAZA: 20th
Anniversary, Year of the
Monkey, Kentucky Derby,
Gene Kelly.

TRUMP MARINA; Jerry
Blavett, Rock The Vote.



Happy chip & token collecting!!

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