

“MR. CHIPS” NEW ISSUES SERVICE

ATLANTIC CITY

e-NEWSLETTER

Exclusively For Subscribers to
“Black’s New Issues Service”

HAPPY NEW
YEAR!!

JANUARY, 2004



PROUD TO BE HONORARY
LIFE MEMBER #001

“BLACK’S 2004 CATALOG”
Now taking advance orders



I am currently putting together my
“Catalog of Atlantic City Casino Chips
& Gaming Tokens 2004 Edition”
which I hope to have ready sometime
in March. If anyone would like to
reserve a copy now, I am presently
taking advance orders. Price will be
\$39.95, plus \$3.85 for Priority Mail.
Make payment to;

Mr. Chips, Inc.
P.O. Box 63
Brick, NJ 08723-0063

“BUY THE BOOK BEFORE THE
CHIP!”

FIRST ATLANTIC CITY
CHIP ISSUED IN 2004



TPP-5ad

Trump Plaza issued this \$5 “Season’s
Greetings” chip on Friday, January 2nd.
Same design on both sides. 750 were
issued. Next up from the Plaza will be
a \$10 regular table chip... so I’m told.

TROPICANA SURPRISE...
YEAR OF THE MONKEY
CHIP RELEASE

“WHEN THE CHIPS ARE DOWN, YOU CAN BET MR. CHIPS WILL BE THERE TO PICK THEM UP!”

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TRO-5ah

With no advance notice, Tropicana issued an unexpected chip release that caught everyone off-guard. On Thursday, January 22nd, just past 8 p.m., the Year of the Monkey chips were brought out to a Sic Bo table in the Jade Palace Asian games room. The pit bosses and table dealer were very cordial and helpful to me in obtaining these chips for my subscribers ... but I wonder why Trop was keeping this release a big secret? Don't casinos want chip collectors to purchase their L.E.'s? Inquiring minds want to know what is the purpose of issuing chips if they are not to be sold? How come none of the on-line Trop employees tipped off any chip collectors about this chip? Some of them are club members but they chose to keep it to themselves.

**PLEASE RETURN INVOICES
WITH PAYMENT**

Once again ... some subscribers are not sending back the invoice with payment. This is causing some problems on my end when crediting your payment against which order(s) you are paying for. If you wish to keep the invoice for your records ... no problem, but as an alternative, PLEASE note in the memo portion on your check(s) ... or on a separate piece of paper ... the catalog numbers of the chips and tokens you are paying for with that check, or return a photocopy of the original invoice with payment. Thanks in advance for your cooperation.

GROUNDHOG NCV L.E. CHIP AT TRUMP MARINA!



MAR-NCVc

Trump Marina's preferred players were mailed a promotional offer to pick up this No Cash Value Ground Hog Day 2004 Limited Edition chip on

February 2nd at the Marina Promotions Booth. Only those with a mailer are eligible to receive this chip. *3500 issued.

Sorry, but at this time I have none available for sale. Perhaps if Trump Marina makes them available to the public in the future, like they did with their VH1 Alice Cooper series, I'll let everyone know.

NEW YEAR'S SPECIAL



\$25@



\$35@

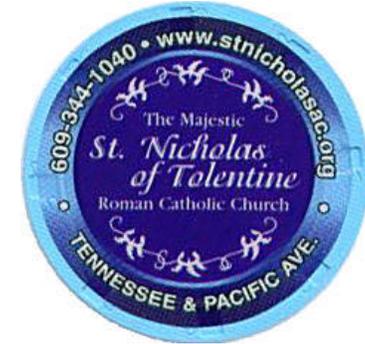
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Sold Out

for a whopping \$4,200 to a New Jersey collector!! This is the only un-cancelled specimen that is presently known.

Congratulations to both the buyer and the seller!



RECORD A.C. PRICE SET FOR FIFTY CENTER!

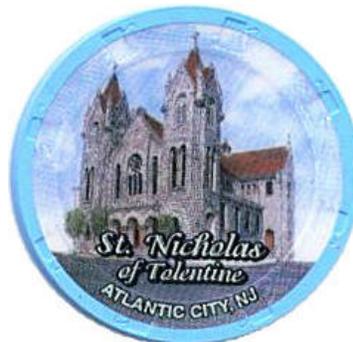
NEW A.C. CHURCH CHIP

TOKENS



RES-.50

The majestic St. Nicolas of Tolentine Roman Catholic Church in Atlantic City has issued their 2nd Church chip in the series. This attractive non-value chip is being made available to my subscribers for \$7 each. Please let me know if interested, as they will only be shipped upon request.



One of the disadvantages of not doing a catalog every year is that some things get overlooked ... such as the \$25 token illustrated below dated 1995. Jerry Birl made me aware of this token at the January A.C. Chapter meeting. However, at this late date ... I could not find any 1995 tokens in real nice condition. The scan below is the best I could find. If anyone wants one ... I'll pick one up for you at \$2 over face, but don't expect anything in better condition than the one that is illustrated.

Just received confirmation by the seller in Florida that this recently discovered .50¢ Resorts International H&C hot-stamped chip has been privately sold

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On the other hand, Jerry also made me aware of this nice brass Tropicana \$10 token, dated 2000, which I can supply to anyone who wants one for \$15 each.



A.C. CHAPTER MEETING SCHEDULE FOR 2004

All meetings are scheduled on Sundays for 11 a.m. at the Sands...

March 21st

May 16th

July 16th

September 12th

December 5th

Visitors are always welcome!

UPCOMING NEW ISSUES

TRUMP PLAZA:
\$10 rack chip.

TRUMP MARINA:
Ground Hog NCV chip (invitation only).

St. Patrick's Day in production.
Election Day chip postponed to October.

Jerry Blavatt chip shifted to Paulson production.
David Lee Roth chip has not signed off on artwork.

TRUMP TAJ MAHAL: Pat Benitar, Michael Boulton, Mariah Carey in the works...

BUILDING FUND DONATION

Carl Shalit \$2.00

ARE YOU A CC>CC MEMBER??

If not, I would be pleased to sponsor you as a new club member. Please email me for a membership application.



"NO, I'M NOT RUNNING FOR ANYTHING!"

Archie