

“MR. CHIPS” NEW ISSUES SERVICE

ATLANTIC CITY e-NEWSLETTER

Exclusively For Subscribers to
“Black’s New Issues Service”

OCTOBER, 2003



BRUCE LANDAU (1945 -2002)
CC>CC CH-#002
“GONE BUT NOT FORGOTTEN”

TRUMP MARINA ISSUES “SAVE THE MUSIC-VH1” (Alice Cooper) NON-VALUE “CHIP”

I don’t know about ALL of you folks ... but I’m not overly fond of chips that do not have attractive graphic images on them.



MAR-NVc

This particular non-value chip (with primarily text-only graphics) is not the typical chip I’m looking for to build my collection of Atlantic City chips. It looks to me more like a milk bottle top, or a “pog”, than a chip. On the other hand, I’ve received quite a number of

requests from subscribers for this chip ... which I still have... so obviously some folks like ‘em.

They were sold for \$10 each at the Save The Music Auction held at “The Wave” at Trump Marina on October 11th. Highest bid received for a single item was \$3,400 for a glass etching signed by Alice Cooper. A guitar used by Heart fetched \$1,900. Signed posters and other memorabilia auctioned off realized \$10,000 raised in the charitable auction of Rock & Roll memorabilia.

I do not plan to stock this NCV chip in quantity since it’s not redeemable in the event it proves not to be too popular. If anyone wants one for \$15, I’ll pick it up (if still available) and will send it to you by request only ...

TRUMP PLAZA’S \$25 2003 HALLOWEEN CHIP

ATLANTIC CITY CASINOS NEW ISSUE SERVICE

When the chips are down, you can bet “Mr Chips” will be there to pick'em up.

“MR. CHIPS” NEW ISSUES SERVICE

Yes, the face value of this topical theme chip is a relatively high denomination ... and I'm told that the design was supposed to be a lenticular (similar to a hologram) where the lady coming out of the grave turns into a skeleton when the chip is tilted. Unfortunately, those suits that have the final say on the approval process did not want to go for the extra bucks for lenticular. Only 260 chips were manufactured. Since this chip was issued on the last day of October (31st) my new issues mailing will be delayed until the first week of November.



TPP-25i

**MARILYN MONROE CHIP
POSTPONED TILL
NOVEMBER AT TRUMP
PLAZA**

In a surprise announcement, Trump Plaza has postponed the release of the Marilyn Monroe chip until after the Halloween chip release. It would appear that this chip will not be seen until sometime next month.



TPP-5ac

**“CHIPWORTHY” BORGATA
NON-REDEEMABLE CHIP**

I still have about 18 of these chips available at \$6 each; on a first-come, first served basis. It's the first, and perhaps only, Borgata non-redeemable chip from A.C.'s newest casino for some time to come.

Email me at ablack2@optonline.net for a quick confirmation reservation response if interested in putting one aside for you.



BOR-NR

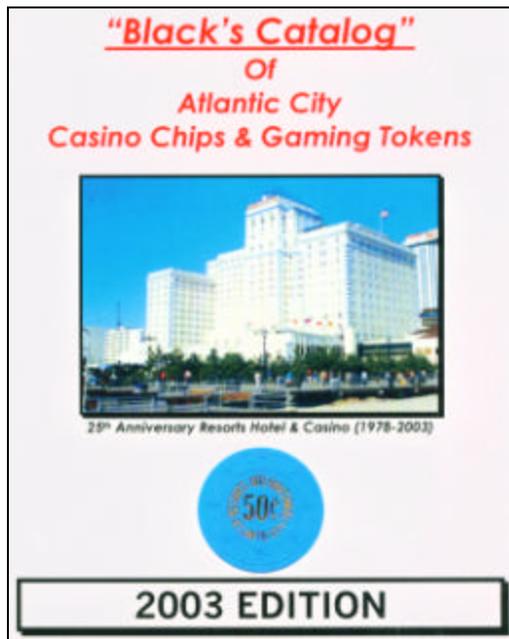
NEW HARRAH'S TOKEN

Jerry Birl has reported on thechipboard that Harrah's has a new \$1 token with the date 2002 on it. Actually, it looks almost identical to the 1994 \$1 token, but this one has a RWM mintmark with a 2002 date instead of 1994. I don't know how long it's been in play, but if anyone wants one, they are \$3 each.

"MR. CHIPS" NEW ISSUES SERVICE

T HAR-1e

"BLACK'S ATLANTIC CITY CATALOG" SOLD OUT!!



SORRY ... ALL GONE!!

PLEASE CHECK YOUR MAILING LABELS

Sometimes over a long period of time, our collecting interest changes. If you now collect an area that you had no interest in the past, please let me know and I'll update your information in my database. Do you now want NCV's? How about roulettes? Higher, ...or lower, ... denominations? Tokens? Simply put a note on your next invoice and I'll make the change(s) in my computer.



TRUMP MARINA ISSUES A PAIR OF 10's on October 11th

I had the date wrong in the September Newsletter for the Heart 2003 and the Lisa Marie Presley chips. These chips were released on Saturday, October 11th. 1000 of each were issued.



MAR-10b



MAR-10c

TRUMP TAJ MAHAL DESTROYS REMAINING LIMITED EDITION CHIPS

Mike Custodio has posted the following newsworthy item on the A.C. Chapter message board;

"The following chips have been destroyed by Trump Taj Mahal Casino":

\$5.00 Donald & Marla Trump 683

“MR. CHIPS” NEW ISSUES SERVICE

\$5.00	Poker & Simulcasting	2,703
\$5.00	5TH Anniversary	902
\$5.00	Pai Gow Poker	5,010
\$5.00	Greek Flag	3,173
\$5.00	Year Of The Pig	3,253
\$5.00	Donald J. Trump	3,101
\$5.00	U.S.Poker Championship	4,910
\$5.00	Hard Rock Cafe	2,016
\$5.00	Miss America 1997	940
\$5.00	Millenium/DJT Chip	2,544
\$5.00	Year of The Dragon	2,088

That’s a whopping grand total of
31,323 chips!!

NEW SLOGAN FOR A.C. “Always Turned On”



This new slogan replaces the outdated “America’s Favorite Playground” of 50 years ago ... which was effective before cheap airfares, air conditioning and super highways. Will have to see how this one plays out.

A BIG THANK YOU!!

To those of you who send in your invoices and payments promptly, I sincerely thank you. It is much appreciated.

UPCOMING NEW CHIP RELEASES ON THE HORIZON

Trump Marina has announced an Election Day chip ... a Jerry Blavat chip ... and a David Lee Roth chip. I have also heard from a very good source that a Hall & Oats chip is also in the works at Trump Marina.

Plaza is to issue a \$10 rack chip which will pave the way for \$10 LE’s. Current A.C. regulations require that a casino can not issue a commemorative \$10 chip unless they already have a \$10 regular issue chip in place.

Taj Mahal is working on a Bowser chip of Sha-Na-Na fame.

SPECIAL OFFER ... PLAYBOY ROULETTES

I’ve got a great deal for anyone who wants an instant Playboy Atlantic City roulette collection. 60 DIFFERENT Playboy roulettes for only \$300! That’s only \$5 for each chip! Current roulettes from casinos that are open today are regularly sold for \$3 and \$4 each. Some of these 20 year-old PB roulettes routinely sold in the neighborhood of \$15 and up. In fact, I’m offering \$25 each for any of the dozen or so PB roulettes I’m missing in my own personal collection.

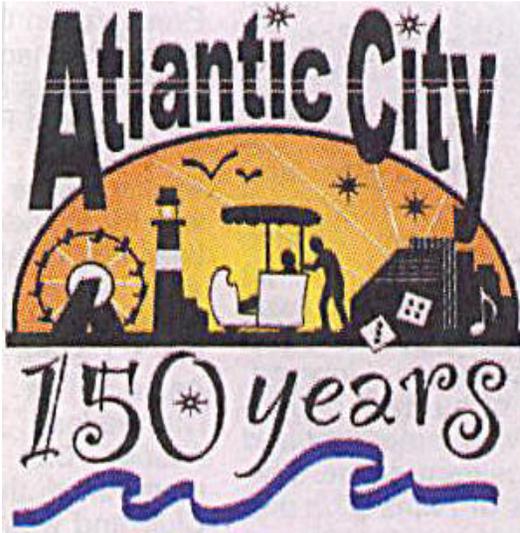
Don’t miss out on this great opportunity that won’t be repeated.

A.C. TO CELEBRATE 150th BIRTHDAY NEXT YEAR.

It sure would be nice if the casinos will get on board of this coming celebration and issue some chips to commemorate this important event in the city’s history! I would hope that the A.C. Chapter will once again get involved in a chip release for collectors and maybe do a Non Cash Value chip. Below is

“MR. CHIPS” NEW ISSUES SERVICE

the winning artwork in a city sponsored contest for an appropriate logo. The winner received a \$100 prize.



INVOICE REMINDER...

PLEASE ... don't forget to return your invoices with payment. It makes it so much easier on my end to figure out what month payment you are sending. If you wish to keep the invoice for your personal records, that's o.k., but at least write on your check in the memo portion, what chips you are paying for.

ADDITIONAL ROULETTE TABLES AT BORGATA

Two additional tables have been added at Borgata. #12 and #14. Table #11 which used to be in the high-roller pit has been moved onto the main casino floor and a table #14 has replaced it's former location in the bacarrat pit.



Email me if you have any interest.

NEW ROULETTE RACK AT CAESARS

Caesars has replaced all of their roulette chips with a completely new rack. Here are the numbers and colors:

Table #1, 2, 3, 4, 7, 8, 10, 11, 16, 17, 18, 19, 20, 21. Blue; Yellow; Green; Brown; Lt gray; Pink; Light purple.



I guess the harvesters will be busy for a "few days" with this latest challenge, now that the Borgata roulettes are complete.

NEXT ATLANTIC CITY CHAPTER MEETING

The next Atlantic City Chapter meeting will be held at Sands Casino Hotel on Sunday, November 16th at Noon.

SANDS IS BACK!

Speaking of Sands; If you haven't played at the Sands recently, you'll be pleasantly surprised that most (if not all) of the table games have been put back on the casino floor and the casino itself is once again enjoying lots of activity, especially with the new action bar on the first floor casino.

“MR. CHIPS” NEW ISSUES SERVICE

NEW BATH & TURF VARIETY??

JIM EPISALE recently came across a box of these B&T chips with the –H– mold that he said were picked up in an estate sale in South Jersey. Don’t know if the attribution is correct or not, but thought it was worth mentioning.



TERRIBLE CONSTRUCTION ACCIDENT AT TROPICANA

Four killed, dozens of workmen injured in collapse at Tropicana’s new parking garage under construction in late October. Alleged “hurry up” policy getting concrete poured and not allowing sufficient time for curing before removing temporary supports is alleged to have caused five floors to pancake. The remaining unstable

structure may have to be completely demolished causing a big set-back to the anticipated completion date.

ARE YOU A
CC>CC
MEMBER??

If not, I would be pleased to sponsor you. Please email me for a membership application.



NO, I’M NOT RUNNING FOR ANYTHING!
HAPPY COLLECTING ...

Archie



Member # HLM-001