

“MR. CHIPS” NEW ISSUES SERVICE

ATLANTIC CITY INSIDER

e-NEWSLETTER

Exclusively For Subscribers to
“Black’s New Issues Service”

**JULY 4th, 2003
Edition**

*Everybody missed you in Las Vegas
Bruce ... but we know you were with
us in spirit.*



BRUCE LANDAU (1945 -2002)
CC>CC CH-#002

“GONE BUT NOT FORGOTTEN”

ACCHIPS WEBSITE

Lots of new and older additional chips have been added to one of your favorite A.C. websites since your last visit... including roulettes.

Also, in case you missed an issue or two, you may now read (and download) all of the past issues of my popular Atlantic City Newsletter on-line by visiting my website at;

www.callzia.com/dghome/acchips/home.htm

EARLY CHIP MAILING

With the new Borgata rack of chips now in play, coupled with a few additional chip releases, an earlier than normal chip mailing was made this month. All packages were mailed this afternoon (July 8th) from the Brick NJ post office. Hopefully they will begin arriving at subscriber’s addresses tomorrow and Thursday. A mailing later this month will include any chips

released during the remainder of the month of July.

15TH ANNIVERSARY CC>CC CHIP FROM TAJ MAHAL

It would appear that lots of folks now wish they had ordered these chips as I have been receiving lots of requests for them. I only ordered ten extra for myself and they are all gone now.



TAJ-5p



TAJ-25b

“WHEN THE CHIPS ARE DOWN, YOU CAN BET MR. CHIPS WILL BE THERE TO PICK THEM UP!”

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All mailings were completed by A.C. Chapter V.P. Mike Custodio. Refer any questions to Mike at custd4@aol.com

NEW BORGATA CHIPS



BORGATA HOTEL CASINO



C BOR-5



C BOR-20



C BOR-25



C BOR-100



C BOR-500



C BOR-1



C BOR-2.5



Regular Card



Temporary Card

BORGATA ROULETTES



T BOR-1000 (The only \$1000 slot token ever issued at an Atlantic City casino). This machine offers a \$1 million jackpot!

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With much fanfare and uncertainty about the opening date ... Borgata finally opened it's doors to the public at 12:01 a.m. on July 3rd, 2003. I must say; I am impressed! I think this property compares favorably to most Las Vegas mega-casinos. The tremendous amount of extensive landscaping that Boyd Gaming did on this property, would appear to those who didn't know any better that the acres of Colorado Blue Spruce trees have been there for 30 years. It's hard to believe that this was once the Atlantic City dump! To think that Donald Trump proposed building a golf course on this site ... would have been a waste of A.C.'s limited resources. As it stands now, it is a beautiful tax ratable for the city with room for more.

BOB EUBANKS CHIP AT TRUMP MARINA



MAR-5aa

This chip was issued on Sunday, June 22nd, the day after Brenda and I left for the Las Vegas CC>CC Convention. Fortunately I could depend on Tommy and Barbara plus a few chipper friends on line, to pick up these chips for me while I was away.

TRUMP MARINA's \$5 & \$25 CINCO de MAYO ISSUE

Got back from Las Vegas in time for the release of the long awaited Cinco de Mayo chip ... just in time for Cinco de Julio! <vbg> An unusual Saturday release on the 5th of July at Noon. Most chips are issued in A.C. during the week, not on weekends. I was quite surprised that not more chip

collectors turned out for this weekend release.

The \$25 Cinco de Mayo chip is an LTD issue of 250... and were restricted to two chips per person ... but chippers were allowed to get back in line if they wanted to purchase additional chips.

What a difference from Tropicana's dumb policy ... and no chips are held back at Trump Marina! Thanks Todd Moyer.



MAR-5aa



MAR-25j

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3rd CHIP IN TROP SERIES RELEASED



TRO-5ac

As luck would have it ... Trop issued their 3rd chip in the series while Brenda and I were attending the Annual CC>CC Convention in Las Vegas. As I had given prior advance notice to all my on-line subscribers, I was not able to pick up an adequate supply of this chip and urged all subscribers to do the best they could ... that they were on their own. Of the meager amount of chips I was able to procure from friends who picked up a few for me ... I have sold my entire supply to my New Issues Subscribers who are signed up for \$25 and \$100 chips at my usual Trop price of \$9 each. If anyone is interested in this chip at \$15, please contact me and I will provide you with the seller's name and address. I have no financial interest in this transaction,

other than providing a forwarding service. The seller had 15 of the Tropicana A Dam Good Deli chips the last time I spoke to him on July 7th.

I understand from first-hand reports I've heard about the latest Trop release that the “lady pit boss with an attitude” is still her grouchy self. My friend Gwen was talking with other chippers in line waiting for the release and instead went to play the slots before the chips came out to the table. When the chips hit the roulette table, she got in line... where she was promptly rebuffed by the “pit boss with an attitude” and was accused of already gotten her five chips ... which was untrue ... and Gwen told her so in no uncertain terms. Gwen then went over to get my “brother from a different mother”, Bob Black, who was playing 3 card poker for over an hour before the chip release which is Bob's custom. Gwen and Bob approached the table and the “attitude lady” let Gwen have it again with a burst of “you already got your chips” ... but Gwen was not intending to get in line ... Bob was. When Bob got to the head of the line to make his five chip purchase ... he too was rebuffed by “the lady with attitude” accusing him of already

getting his five chip limit. Bob told her to check with the boss in the 3 card poker pit ... as he had not gotten ANY of the new chips, since he was playing 3 card poker for over an hour at the other pit. Some angry words were exchanged with Gwen telling the “lady with an attitude” that she will never play at Tropicana again.

This property is completely out of control!! One has to wonder why they even have a chip program. They certainly aren't very friendly to chippers about it ... and they don't tell any of their players about their chips.

**“BLACK'S ATLANTIC CITY
CATALOG” 2003 EDITION**

SOLD OUT

"MR. CHIPS" NEW ISSUES SERVICE



Every available copy of my 2003 Edition of "Atlantic City Casino Chips & Gaming Tokens" was sold at the recently concluded club convention in Las Vegas.

Presently, I don't plan on publishing a re-issue of the 2003 catalog unless there is a significant demand for one. One of the reasons there was no 2002 Edition printed, which influenced my decision not to re-print the 2003 Edition, was two-fold. First, there were not that many chips issued since the 2001 Edition was published ... and

secondly; I had over 50 unsold copies of the 2001 catalog left over which were subsequently donated to Public Libraries in Atlantic, Cape May, Monmouth and Ocean Counties when my 2003 Edition was produced. I am planning to publish a 2004 Edition ... which is not really all that far away.



JUST BACK FROM CONVENTION IN LAS VEGAS

What another terrific event! They just keep getting better and better... with the last event topping the previous one.

The convention dates for next year are June 17, 18, 19 at the Riviera Hotel & Casino in Las Vegas. Of course the Early Bird Welcome Banquet will take

place on Wednesday, June, 16th, so make your plans to attend early.

INVOICE REMINDER...

PLEASE ... don't forget to return your invoices with payment. It makes it so much easier on my end to figure out what month payment you are sending. If you wish to keep the invoice for your personal records, that's o.k., but at least write on your check in the memo portion, what chips you are paying for. It's a big help to determine which month's shipment you are paying for... and also helps with bookkeeping entries.

ATLANTIC CITY CHAPTER JULY MEETING

The next Atlantic City Chapter meeting will be held at Sands Casino Hotel on Sunday, July 13th".

ANY MORE INTEREST IN THE 25th ANNIVERSARY RESORTS NCV 2002 SERIES CHIPS? LAST CALL!

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\$10 each; your choice of available dates. Sorry, all out of 1983, 1988, 1993, 2002

The complete series can be viewed on my website at;

<http://www.callzia.com/dghome/acchips/res-25th-set1.htm>

**ARE YOU A
CC>CC
MEMBER??**



NO, I'M NOT RUNNING FOR ANYTHING ..
But I would be pleased to sponsor any new member to the Casino Chip & Gaming Token Collectors Club! Ask me for a membership brochure and application.

Archie

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Member # HLM-001