

“MR. CHIPS” NEW ISSUES SERVICE

ATLANTIC CITY

e-NEWSLETTER

Exclusively For Subscribers to
“Black’s New Issues Service”

FEBRUARY, 2003



BRUCE LANDAU (1945 -2002)
CC>CC CH-#002

I think of Bruce virtually every day!

“GONE BUT NOT FORGOTTEN”

ACCHIPS WEBSITE

Lots of new and older additional chips have been added since your last visit... including roulettes.

www.callzia.com/dghome/acchips/home.htm

NO MORE CLARIDGE CHIPS

By the end of January, 2003 all denominations of chips with Claridge’s name were abruptly removed from the gaming tables and replaced with Park Place chips. ALL Claridge chips are now considered to be obsolete. Yes, they can still be redeemed, but none will be sold any longer by the casino.

BTW: According to the Comptroller’s office, only 39 of the \$100 Claridge CHIPCO back-up chips (CC CLA-100a) that were put into play for a couple of weeks some months back are still outstanding.

BORGATA UPDATE

According to a story in *The Press of Atlantic City*, Borgata is scheduled to be opened sooner than later. An original target date of “Summer, 2003” has been moved up to the 4th of July weekend. I hope they have some neat Fun Nite chips with the casino name on them.

HAS ANYONE EVER SEEN THIS “MYSTERY CHIP”?



“WHEN THE CHIPS ARE DOWN, YOU CAN BET MR. CHIPS WILL BE THERE TO PICK THEM UP!”

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Well, it's no longer a mystery. It's a 2 foot advertising prop that was in Harrah's Gift Shop window ... and now hangs as a wall decoration in a very prominent chipper's home in Florida.

ANGELO'S \$20 AT TRUMP PLAZA



CC TPP-20e

The last chip in this restaurant series is scheduled to be released at Trump Plaza in mid-March.

TROPICANA TOURNAMENT CHIPS ... AGAIN

About a year or so ago, I was offering these very tough wine colored Tournament chips from Tropicana A.C. Well, I now have access to some additional green tournament chips for those who got shut

out the last time around. I'm now taking orders on a first-come first-served basis at \$35 each. I have only ten burgandy colors left and I've got 15 of the greens set aside.



CARROT TOP AT PLAZA



TPP-25e

February 13th, the day before Valentine's Day, Trump Plaza issued a \$25 Limited Edition chip (300) to commemorate the headline appearance of popular comedian, Carrot Top, in the Plaza Showroom

CHINESE NEW YEAR CHIP



TPP-25f

After waiting until year's end to issue their Year Of The Horse chip in 2002, Trump Plaza didn't waste too much time to mark the Year of the Goat with a \$25 L.E. in February. This chip was issued one week after the Carrot Top \$25 chip. Once again, 300 chips were manufactured.

ULTIMATE FIGHTING CHAMPIONSHIP



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Three \$5 chips to mark this popular sold-out championship card sponsored by Trump Plaza at the old Boardwalk Convention Hall (next to Trump Plaza) were issued during the last week of February.

SOME ELONGATED PENNIES

I was surprised to learn that so many chippers also were interested in these elongated cents. Since the last newsletter, I've since discovered that in addition to the Taj Mahal...; Trump Plaza and Trump Marina also have these machines in convenient locations for customers to roll out copper cents with different designs. They cost .51¢ each to roll one in the machine ... and I'm selling them for \$1.



Trump Plaza Elongated Cent

CC>CC BUILDING FUND



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The contributions keep coming in. Thanks to all of you who have contributed!

DONATIONS RECEIVED SINCE JANUARY NEWSLETTER:

MRUCZEK	\$15.00
MRUCZEK	\$10.00
JIM HAMILTON	\$10.00

INVOICE REMINDER...

PLEASE ... don't forget to return your invoices with payment. It makes it so much easier on my end to figure out what month payment you are sending. If you wish to keep the invoice for your personal records, that's o.k., but at least write on your check in the memo portion, what chips you are paying for.

Example; December's mailing was a Resorts \$5 Temptations chip. January's mailing was a Trump Marina \$5 James Brown chip. I have no idea what chip you are paying for if you are behind and are sending me a check for \$8.55 without including the invoice. I may wind up crediting you for payment of a chip you never received ... and I'll be looking next month for payment of chip you already sent your check for.

Speaking of December's mailing ... I've received numerous reports from subscribers who say they did not receive that mailing. I don't know if it was due to the crunch of the volume of mail in the US Postal System during the holiday ... or the quality of temporary help that the Postal Service hired ... but it was the worst month I've ever experienced regarding lost packages.

As a matter of policy, I try not to insure packages that contain chips worth less than \$25 in an effort to keep subscriber's insurance costs down and to lessen my work load of standing in line at the Post Office to insure 50 additional bubble mailers with just one chip enclosed. January's mailing was much better. PLEASE write on your check the catalog number of the chips you are paying for.

Also, don't forget to

“BUY THE 2003 BOOK BEFORE THE CHIP”

I'm just about ready to officially announce the release of my 2003 Edition of *Black's Catalog of Atlantic City Casino Chips & Gaming Tokens*”.

I've recently purchased a brand new laser color printer and as soon as it arrives, I plan to put it to work and begin to produce quality color pages for this issue. I've re-scanned virtually every chip in my collection, or have taken images of my A.C. website and downloaded them onto my computer generated grid instead of using paste up master copies to reproduce on a color copy machine.

If everything goes as planned, I hope to have the initial run of catalogs available at the March 16th, A.C. Chapter Meeting at the Sands.

Price on the 2003 catalog will be \$35, plus \$4 Priority Postage if ordering by mail.

**ATLANTIC CITY CHAPTER
NOW MEETING AT SANDS**

The next Atlantic City Chapter meeting will be held at Sands Casino Hotel on Sunday, March 16th. It's a great well-lit room and Sands representatives gave the A.C. Chapter members a warm welcome at the January meeting. It was nice to see CC>CC Vice-President candidates

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in attendance. Wayne Thompson flew in from Kentucky and John Zoesch came from Tennessee to be with us and gave their position statements on several important matters.

Both candidates are well qualified to be the club's next V.P. My personal choice and recommendation is Wayne Thompson ... but the club will be well served with either of these fine gentlemen.

**ANY INTEREST IN THE 25th
ANNIVERSARY RESORTS
NCV 2002 SERIES CHIPS?**

I've been purchasing as many as I can of these neat issues over the past several weeks from Platinum card holders and have been offered some additional chips from the 25th Anniversary NCV series (NOT TO BE CONFUSED WITH THE 20TH ANNIVERSARY SERIES) and was wondering if any subscribers are interested at \$10 per chip; your choice of available dates.

Right now, I have very few extras of the following dates; 1979; 1980; 1981; 1984; 1985; 1987; 1990, 1994; 1995; 1996, 1997; 1999; 2000; 2001.

Keep in mind; a platinum card holder has to give 4 hours of table action to earn ONE chip. Platinum slot players must earn 25 points in order to earn ONE chip. There are some promotional days where players are awarded 3x number of chips for their action. Non-platinum cardholders don't get ANY chips, they only get stickers to put in their albums until they complete the series.

If interested, please email me at
<mailto:ablack2@optonline.net>



The complete series can be viewed on my website at;

<http://www.callzia.com/dghome/acchips/res-25th-set1.htm>

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Common reverse side on all chips

While some dates have not been issued yet ... as the contest runs until May ... It would appear that the 1983 and 1988 chips are the toughest dates to locate.

I've been promised additional dates from my high-roller contact later on. Hopefully, after the promotion is over in May, more chips will become available from those non-chip collector Platinum card-holders who were eligible for cash

prizes (after completing their sets) and who no longer have any use for the chips themselves.

FINAL CALL

Deadline is March 1st

For the Taj 15th Anniversary chips. The artwork has been approved but the chips denominations have failed camera coverage test for the \$5.00 and \$25.00 chips and have yet to be approved. This delay will allow the Chapter to extend the ordering date once again. Hopefully, sometime during the month of February, we will see the actual finished product. Please send in your order form for these club chips honoring our hobby. One dollar will go to the International Building Fund for each chip ordered

If you are already in my database for \$5 chips, I will order ONE \$5 chip for you at \$6 plus postage. If you are in

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my database for \$25 chips, I will order ONE \$25 chip for you at \$26 plus postage. If you want more than ONE of either denomination, you MUST let me know ASAP. Many of those subscribers on my new issues list have pre-paid for their chips in advance. Some have paid partial payments. Some have paid for the chips, but have not included the postage. I need to have payment in full, including \$2 postage & insurance charges for up to five chips. More than five chips can be ordered, but an additional \$2 P&I must be added for each additional five chips.

The Atlantic City Chapter; Mr. Chips, Inc.; nor Archie Black are **not** making anything on this deal. I am providing a service to CC>CC. These chips are being sold at \$1 over face value.... with the \$1 surcharge imposed on each chip sale to be DONATED to the CC>CC Building Fund. These chips will not be available for sale to individuals at the Taj Mahal's casino tables, but will be purchased by the Atlantic City Chapter who will be administering the distribution. These \$5 & \$25 chips are live, Limited Edition chips, and are redeemable at Trump Taj Mahal at full face value.

Only 20 chips of each denomination will be manufactured above the

actual number of pre-ordered chips. If 500 chips are pre-ordered, only 520 chips will be made.

PLEASE MAKE ALL CHECKS OUT TO CC>CC FOR THESE CHIPS AND NOT TO MR. CHIPS, INC.

NO MORE SLOT TOKENS AT BALLY'S

Sign at Bally's promotion booth: "On February 18, 2003 Bally's will discontinue the sale of coins and slot tokens. For your convenience, please utilize the bill validator located on the slob machines."

BORGATA SOFT OPENING

An item appearing in Atlantic City paper stated; **June 23 "heard" for Borgata opening** "Borgata Hotel Casino & Spa will have a "soft" opening on June 23 with a grand opening scheduled for the Fourth of July weekend, Resorts President Audrey Oswell told gaming analysts based on "what we're hearing"

CLUB ELECTIONS REMINDER

If you have not sent in your ballot yet, you still have time. If you are still undecided who to vote for, I would hope that you give consideration to those candidates I'm voting for.

Here are my personal choices for the 2003-2005 term of office. Vote for whomever you wish, but if you don't have any particular preferences, I would hope that you would consider supporting the deserving candidates below when you receive your ballots in the club magazine.

President: Mike Skelton

Vice President: Wayne Thompson,

Secretary: Belinda Hixon

Treasurer: Mike Quinlivan

Membership Officer: Sunday Silverman

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FREE CHIP!



This attractive 911 chip will be sent free of charge with my compliments to every one of my \$5 and up chip subscribers in good standing with their February package as a small token of my appreciation for your business. Hopefully, your package will be out in the U.S. Postal Service mail by Thursday or Friday ... Saturday the latest.



NO, I'M NOT RUNNING FOR ANYTHING!

Archie



**ARE YOU A
CC>CC
MEMBER??**

**If not, I would
be pleased to
sponsor you.
Please email
me for a
membership
application.**