

“MR. CHIPS” NEW ISSUES SERVICE

ATLANTIC CITY

e-NEWSLETTER

Exclusively For Subscribers to
“Black’s New Issues Service”

MAY, 2002

Don't forget to print out a copy of these newsletters if you wish to preserve a copy for future reference.



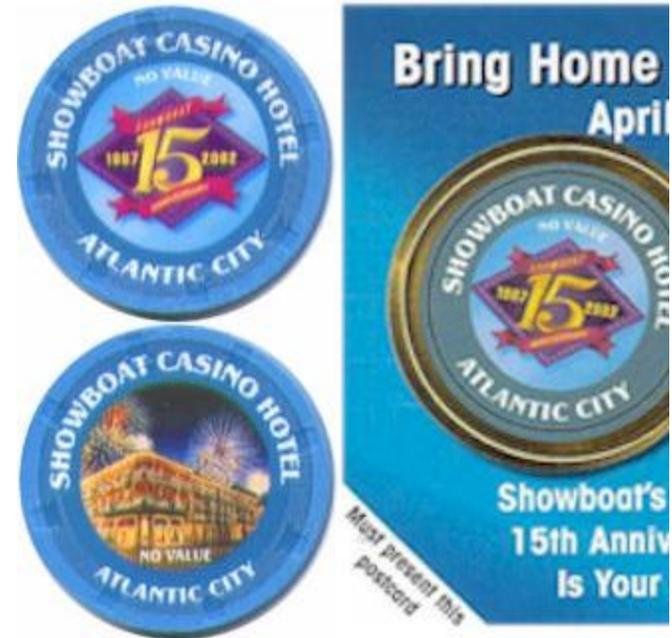
Member # HLM-001

“MORE THAN JUST A CHIP DEALER”

SHOWBOAT NCV CHIP

Here is a scan of the NCV chip & key chain chip holder that was distributed to Showboat's slot playing customers only who received an invitation postcard to pick up their free keychain gift on April 18th and 19th. Only those who had a postcard were digible to get one. Unfortunately, I didn't even have a postcard for myself and was forced to grovel and beg a table games host to get one for me. Needless to say, I have only six now available for my subscribers as this was not a regular issue, but a promotional issue, primarily for rated slot players.

Interestingly, the color blue on this chip is the same color blue that has been approved for \$10 chips in Atlantic City... of which Showboat has none. I'm told that additional promotions will be going on during the summer months involving distribution of this item. Due to the promotional nature of this chip I seriously doubt if I'll be able to obtain any in any sizeable quantity to offer to my subscribers... but in the event I do pick up extras, send me your name and I'll begin putting together a list.



NEW TAJ \$25 TOKEN

Jerry Birl reported at the May A.C. Chapter Meeting that a “new” \$25 token was issued at Trump Taj Mahal. The “new” token resembles the

“WHEN THE CHIPS ARE DOWN, YOU CAN BET MR. CHIPS WILL BE THERE TO PICK THEM UP!”

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previous 1995 \$25 token, but the new version is dated 2000 and has a RWM mintmark. I have no idea how long ago this token was issued, but they are not plentiful in the machines. My guess is that they are merely to supplement to the 1995 \$25 tokens which are still in great abundance ... but fairly beat up. The 2000 version will carry a Black's catalog number of T TAJ-25b.

A.C. DEVELOPMENT CONTINUES

Construction cranes now dot the Atlantic City landscape as it did during the last building boom as a new wave of construction sweeps over the city. When one considers that Atlantic City with a population of about 40,000 residents is only a couple of square miles in area and only about 35 city blocks ... this is great news! Unlike Las Vegas, Nevada, where the desert and new issue chips seems to go on forever..., building space in A.C. is as limited as some of Donald Trump's Limited Edition chips.

The Cordish Company plans to start construction on a \$60 million retail and

entertainment district at the foot of the Atlantic City Expressway, near the new convention center.

Harrah's has just opened its 452 new rooms in late April, making it the state's largest hotel with 1,626 rooms at this point in time.

Tropicana Casino & Resort recently broke ground on its \$225 million expansion, which includes 200,000 square feet of a themed retail village called "The Quarter", 520 additional new hotel rooms and 2400 more parking spaces and is scheduled to open by March 1, 2004.



Just one block on the Boardwalk, between Indiana and Martin Luther King Blvd., is getting a \$2 million facade makeover of present shops... while Caesars has announced construction of a new pedestrian walkway above the Boardwalk to its Ocean One Shops that will all be redesigned similar to the Forum in Las Vegas.

Showboat's 1st quarter cash flow increased a whopping 21.3 percent compared to a similar period last year and is presently building 544 more new rooms in a brand new tower on the east end that should be open in time for next year's summer season. New housing is under construction in the Inlet area as is a new landscaped park being built at the end of a nearby tidal basin.

Meanwhile, everyone is anticipating the Grand Opening of Borgota next Spring ... And fight-promoter extraordinaire Don King has recently been re-licensed to do business in A.C. once more.

As one astute observer wrote in a recent newspaper column, *"I think Atlantic City by next year will be on*

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fire! Every national tenant will want to be here. I hope this is the beginning of change for the Boardwalk. It's taken years for Atlantic City to finally start, but once it's started there is no stopping now.”

A.C. CHAPTER MEETING IN JULY

The next meeting of the Atlantic City Chapter of CC>CC is scheduled for 12:00 Noon on Sunday, July 14, 2002 at Resorts. It should be interesting to hear all of the Las Vegas post-convention report stories being told at this meeting.

Also, you can mark the following dates on your calendars for the remainder of the A.C. Chapter's 2002 meetings; September 22nd, November 24th.

TRUMP PLAZA BECOMES A.C.'S MOST PROLIFIC CHIP ISSUER

It would appear that Trump Plaza has picked up where little Claridge left off.

Trump Plaza has unofficially announced plans for a series of A.C. Landmark restaurants in town ... limited to 300 chips each... but no release date has been set.

Only those who have previously signed up for \$100 chips will be receiving this latest LE issued at Trump Plaza. Only 140 of these very limited edition chips were issued to mark the running of this year's Kentucky Derby and I was fortunate to be able to pick up the number of \$100's that I did... and to maintain my NI price of \$110 each for this extremely limited chip. Sorry ... all sold out.



TPP-100c
Kentucky Derby chip

CAESARS CATALOG NUMBER CORRECTION

The \$25 Caesars rack chips mailed out last month was assigned an incorrect catalog number. The corrected number will be C CAE-25k. Sorry for any inconvenience.

In keeping with honoring the city's minor league professional sports teams, Trump Plaza will be issuing a \$5 Atlantic City Surf companion chip to compliment the Boardwalk Bullies chip that was issued back in January. 1500 of these minor league baseball chips are to be issued. Hopefully, these chips will be issued before I leave for the annual convention in Las Vegas.

ACCHIPS WEBSITE

For those of you who are not aware, my popular website for Atlantic City casino chips is now up and running and receiving lots of "hits". Virtually every regular issue and Limited Edition Atlantic City chip, plus lots of roulettes are now illustrated in full color at

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www.callzia.com/dghome/acchips/home.htm

You will also find a convenient link to a listing of many chips that I have for sale. Take a quick peek.... You just might be impressed!

TAJ MAHAL BACK-UP \$1000

Normally, I don't illustrate these high value chips in my newsletters, as I don't know anybody who collects them; although I do publish them in my catalog when I can get one to photocopy just for historical purposes. This one has an interesting story though.

Seems like Taj experienced a bold robbery at their baccarrat table in late April when two thieves ran past the

high limits table and scooped up high denomination chips on their way out of the door facing Resorts and escaped with thousands of dollars of casino chips. Well, the chip image you are (not) looking at here is the \$1000 back-up chip that was immediately placed on the gaming tables after the theft.

CC>CC BUILDING PROJECT PRESENTLY UNDERWAY

In case you have not heard, CC>CC President Nate Pincus has appointed Jim Kruse as Chairman of the club's Building Project Committee. This long-range ambitious project may take many years before the club's goal is eventually reached... but it does not mean the project should not get started. Several chippers have already made substantial cash contributions and the club officers have authorized an oversight committee with a \$5000 initial outlay earmarked for the project.

Chairman Kruse (the club's official auctioneer) has appointed me as the East Coast representative for this important committee. I will be seeking

voluntary donations from club members from this immediate area. If you would care to contribute any amount to this worthy cause, please make out your check to CC>CC Building Project and mail it to me at P.O 63 Brick, NJ 08723-0063 and I'll see that you receive proper credit and acknowledgement for your tax deductible gift.

BULLIES LOSE IN FINAL ROUND TO DAYTON

Well, the Boardwalk Bullies have nothing to be ashamed of for a first year hockey team in this tough minor league. No one expected them to go as far as they did ...to the final round of the Division Championship. After tying the best of five game series at 1 game each, they lost the next two games on Dayton Ohio's Bombers home ice.

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DON'T FORGET TO SEND

ME YOUR E-MAIL

ADDRESS OR MAILING

ADDRESS CHANGES

**OPINION POLL
VARIATION OR NOT??**



CC CLA-1e??

Above is a scan of two edges of the current Claridge \$1 CHIPCO that is presently on the tables with dark blue and light blue edge marks. Do I list this as two different color variations in my 2003 A.C. Catalog? Yes/No?

***Don't forget.....
“BUY THE BOOK BEFORE THE
CHIP”***

**TROPICANA POKER
TOURNAMENT CHIPS**



Before Brenda and I left for our usual weekend in Atlantic City on May 10th, I emailed all my on-line subscribers asking if there was any interest in purchasing Tropicana Poker Tournament chips in the \$35-\$40 price range (TRO-0, TR0-000, including a newly discovered previously unreported red-wine color).

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ACCHIPS
C TRO-0d

Upon our return from Atlantic City on Sunday night, I was overwhelmed to find that more than 30 subscribers had responded to my e-mail offer in which I was looking for only a dozen interested parties. Needless to say, I went ahead with the solicited purchase offer, but I was unable to fill all the requests for these chips on the original go-round. I am attempting to obtain additional quantities of these very attractive tournament chips, which may be on the way to destruction. Please bear with me. I'm truly trying to satisfy the demand.

BTW: I'm told that the "Wine" color NCV tournament chip was intended to be used as a \$5 chip, but was never put into play because of the fear that they

would disappear from the tables rather quickly... which is probably true ... since higher denomination chips have mysteriously disappeared over the past couple of years as a result of tournament players who are also chip collectors putting a few aside for their own collections and as traders.



ACCHIPS
C TRO-0b

Speaking of catalog numbers... be advised that I have re-numbered the Tropicana No Cash Value Poker Tournament chips that have been listed since 2000 for my planned 2003 Catalog to be released next Spring. Instead of TRO-0; TRO-00; TRO-000, and TRO-0000, they will be listed as TRO-0; TRO-0a; TRO-0b; TRO-0c; and for the newly discovered wine color ... TRO-0d.

Joe Fiore brought to my attention that these chips are listed twice in my 2001 Catalog. Please delete the reference to these chips at the very beginning of the price guide table. The reference to these numbers at the end of the price guide table is fairly accurate.

I am looking for a Blue, or Tan, Trop Poker Club chip for my personal collection and will trade with anyone who has a blue or tan chip for my wine red.

RESORTS ISSUES WHOOPI GOLDBERG CHIP

Resorts has issued a "surprise" \$5 Whoopi Goldberg chip that was released at 11:00 a.m. on May 24th. I say "surprise" because NONE of my regular sources reported this chip to me in advance until I received an email from one of my subscribers who said the new chip had been announced in "Pinky's Corner" column in *The Whoot* ... which was repeated the following day in *At The Shore*... a supplement published each Friday to *The Press of Atlantic City*. It was reported in he

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newspaper that only 1000 Whoopi Goldberg chips were manufactured.

Well, due to the wide-spread publicity ... there were over 40 people in line by 11 a.m. and only 600 of the 1000 chips were brought out for the initial distribution... of one stack per person.

After the initial distribution was over, an announcement was made that the remainder of the chips would be available at 8 p.m. that evening. At 6:30 p.m., the line began to re-form and by 8 p.m. another 35 or 40 people were in line behind the stantions and ropes barricade on the casino floor. Sales limits for the evening distribution was set at 10 chips per person ... and after the first wave went through, the limit was reduced to five chips per person.

Unfortunately, I am about 10-12 chips short of supplying all of my subscribers above #5604, so I'm sorry to have to announce that the last 10 subscribers in (by club membership number) will have to scurry about and try to pick up this chip from another source. I will offer to trade even-up ANY Trump Marina restaurant chips (600 issued) for Whoopi chips (1000 issued)



RES-5m

TUNA CLUB TOKEN DISCOVERED

I haven't seen one yet ... but I've been promised a photo copy of an Atlantic City, quarter-size brass token, dated 1936-1946 commemorating the "fishing capital of the world" that has been recently found at a yard sale by Bill Karr.

Just goes to show you ... there is still lots of stuff out there just waiting to be discovered ... all one has to do is look Of course a little bit of luck doesn't hurt either!

RESORTS INTERNATIONAL \$100 FUN NITE PAPER

Is anybody interested in this material? I have a quantity of it for sale a \$1 buck each... all proceeds will go to the club's building fund. It's listed in my A.C. Catalog on page 102 of the 2001 Edition. Cat. Number is PAPER RES-100.

WILD WILD WEST \$2 TOKEN AT PARK PLACE NOT!

Just returned from long holiday weekend in A.C. ... only to retrieve a message on my answering machine that Wild Wild West had issued a new \$2 token that I was not aware of. Turned the car around and headed back south after calling back my informant in Delaware so that I could get this token in this mailing before leaving for Vegas. An hour and a half later I was in Bally's Park Place, putting \$20 bills in their \$2 slot machines. No new tokens found. Went next door to Wild Wild West ... same results. Asked at the cage ... nobody knew what the hell I was talking about ... except they did point me in the direction of several new \$2 slot machines on the casino floor ... all of which were using the old \$2 Park Place tokens. By then it was close to

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11:00 o'clock and I did not relish the thought of the return trip back to Brick at the end of a beautiful holiday weekend with heavy traffic heading northbound on the Garden State Parkway ... so I elected to stay overnight by myself and head back in the morning. Another hour and a half trip up the Parkway on Tuesday morning ... all the while kicking myself in the pants for not calling the casino first.

***LOOKING FORWARD TO SEEING
MANY OF YOU IN LAS VEGAS AT
THE CC>CC 10th ANNUAL
CONVENTION NEXT WEEK.***