

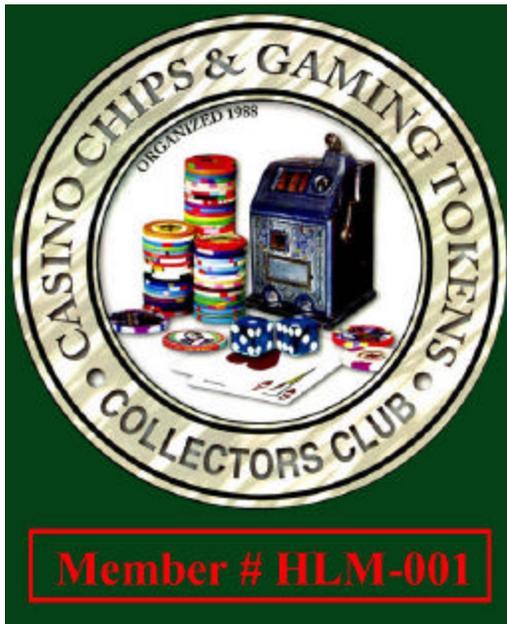
“MR. CHIPS” NEW ISSUES SERVICE

ATLANTIC CITY e-NEWSLETTER

Exclusively For Subscribers to
“Black’s New Issues Service”

MARCH, 2002

Don’t forget to print out a copy of these newsletters if you wish to preserve a copy for future reference.



“MORE THAN JUST A CHIP DEALER”

2001 Edition of Black’s A.C. Catalog still available!

8 ½” x 11” format, spiral bound, heavy-duty laminated covers, 140 pages ...22 of which are in full-color on glossy page stock, are illustrations of every known Atlantic City chip and token issuedup to the \$100 denomination. All of the current \$500 and several \$1000 current denomination chips are also illustrated for the first time.

“Buy The Book Before The Chip”

NEW COLOR VARIATION REPORTED OF OBSOLETE CHIP



One of my subscribers Michael Richter, has brought to our attention a color variation on the obsolete Trump Castle \$2.50 chip that has escaped everyone’s attention.

The new variation (CAS-2.5b) has much darker blue edge inserts and the gold printing of the logo and inscription “Trump’s Hotel & Casino” is much lighter than on CAS-2.5.

Mike also noted that the description of TPP-2.5 is incorrect in my A.C. Catalog. The obsolete \$2.50 Paulson chip at Trump Plaza has black inserts... not blue, as stated in the catalog.

CLUB’S 2002 CONVENTION DATES

The 10th Annual International Convention of the Casino Chips & Gaming Tokens Collectors Club will be returning once again to Tropicana Hotel & Casino in Las Vegas. Convention Chairman, George Conrad has announced that the next convention will be held from June 5th through June 8th, 2002. Hope to see many A.C. Subscribers in attendance. Would

“WHEN THE CHIPS ARE DOWN, YOU CAN BET MR. CHIPS WILL BE THERE TO PICK THEM UP!”

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strongly suggest that you notify your employers early and make your flight arrangements early.

NEW HOOTERS \$100 CHIP



MAR-100c

Above is the \$100 Hooters chip that was released at Noon on Wednesday, February 27th. Well over 50 “chippers”; speculators; Trump Marina employees (including “suits”); etc. had lined up prior to the 12 Noon release time. Only 100 chips were manufactured of this very Limited Edition and sales were limited to one per person. After purchasing one chip and one chip only, buyers were allowed to return to the end of the line and purchase another one. All chips were sold out in less than a half-hour.

The same holographic effect that appeared on the \$5 and \$25 issues is on one side, but a different obverse design

is featured on the \$100 denomination. The reason that was given for producing only 100 chips, I’ve been told is that is how many holographic center inlays were left over from the \$5 & \$25 companion Hooters chips. I had only six chips to offer to my ten \$100 chip subscribers. An auction was held among 8 of the subscribers and the bids were averaged out among the 8 after throwing out the high and low bids ... \$162. Results are as follows:

D. R.	\$176
B. C.	\$175
J. F.	\$162
J. R.	\$160
J. H.	\$150
E. P.	\$140

An interesting fact remains that this Claridge back up \$100’s of which thousands were on the tables for two weeks, and last I heard only 62 chips are still outstanding that have not been turned in as of March 1st. One could legitimately argue makes THIS regular issue chip a much “rarer” chip than the Hooters \$100 Limited Edition chip of which 100 were made and were only available for less than a half-hour!

Go figure!!

CHANGES IN MY NEW ISSUES POLICY

Due to certain casinos having restricted chip distribution policies ... and in some instances only very limited quantities are available for public sale ... I cannot guarantee delivery on all of these extremely limited issues.

I will continue to make every effort to supply all of my subscribers with new issue chips at my stated price schedule. In situations where it was impossible for me to obtain the numbers of chips required to satisfy demand, and in some instances may require me to purchase additional stock at a premium, you will be notified of any increased pricing prior to shipment and you can decide if you are still interested in purchasing those limited numbers of items at a higher price.

This hobby continues to grow, with more and more new collectors joining our ranks daily ... yet the casinos keep reducing the numbers of chips they are ordering in the hopes of selling them all out in a relatively short period of time.

I’ve been very fortunate up until now in obtaining adequate quantities of chips

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in the overwhelmingly number of new chip issues released.

I may not be able to continue to obtain 10% to 15% of the total numbers of chips being released for my subscribers... as more and more speculators and investors are showing up at these releases... snapping up more chips than ever before. Then when they have no place to go with them, they turn them back into the cages instead of tying up their cash ... so they can speculate and invest on the next issues that come out. One well known chipper even brags about defacing chips that he returns to the cages in order to make them uncollectible for the next would-be purchaser.

A.C. CHAPTER MEETING IN MAY

The next meeting of the Atlantic City Chapter of CC>CC will be held at 12:00 Noon on Sunday, May 5, 2002 at Resorts. Also, you can mark the following dates on your calendars for the remainder of the Chapter's 2002

meetings; July 14th, September 22nd,
November 24th.

LAST CHANCE FOR COTY/TOTY/SSOTY NOMINATIONS

Did you nominate your favorite chip, token and/or silver strike that was issued during the calendar year 2001? If not, you still have time to do so. The club magazine was mailed out later than usual due to a printer's error on some of the inserts in the magazine ... the COTY/TOTY/SSOTY nominations forms were just a couple of the printer's errors. The deadline for nominations has since been extended to March 30th.

Only those club members who have actually submitted nominations will be placed on the judges committee to receive the official ballot to vote in this annual contest. I hope that everyone will take the time to nominate your personal COTY /TOTY /SSOTY choices.

ACCHIPS WEBSITE

For those of you who are not aware, my popular website for Atlantic City casino chips is now up and running and receiving lots of "hits". Virtually every regular issue and Limited Edition Atlantic City chip, plus lots of roulettes are now illustrated in full color at www.callzia.com/dghome/acchips/home.htm

You will also find a convenient link to a listing of many chips that I have for sale. Take a quick peek.... You just might be impressed!

I WONDER WHY

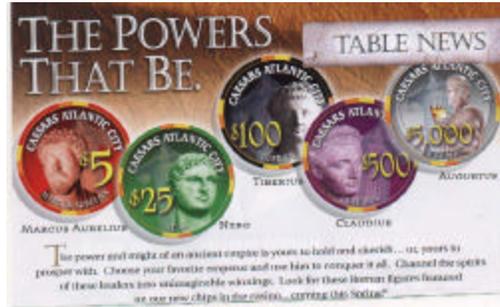
... not one Atlantic City casino saw fit to issue a Year Of The Horse chip this year? A natural would have been a design featuring A.C.'s Steel Pier diving horse. Another missed opportunity by chip designers all over the city. Shame, shame!

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**DON'T FORGET TO SEND
ME YOUR E-MAIL ADDRESS
OR MAILING ADDRESS
CHANGES**

**NEW A.C. CAESARS
CHIPS IN THE WORKS??**

**WTC TWIN TOWERS
Memorial Lights**



Can we expect to see a chip design with the above artwork on it in the near future?

The above illustration is artwork for new Atlantic City rack chips that has been supplied by Jerry Birl from a Newsletter that he has received from Caesars. Pretty chips! I wonder how the New Jersey Casino Control Commission will look upon identical edge inserts on all denominations? I'm 100% certain that there will be eventual modifications.

**“BUY THE BOOK BEFORE THE
CHIP”**