

“MR. CHIPS” NEW ISSUES SERVICE

ATLANTIC CITY

e-NEWSLETTER

Exclusively For Subscribers to
“Black’s New Issues Service”

JULY 4th, 2002

Don’t forget to print out a copy of these newsletters if you wish to preserve a copy for future reference.



“MORE THAN JUST A CHIP DEALER”

Well, I hope you all enjoyed the breather that was given to collectors of Atlantic City chips during the month of June ... no chips were sent out to my subscribers ... although a couple of chips were issued towards the very end of the month. Trump Plaza being the prime supplier of what we are all seeking ... L.E. CHIPS!

The summer is in full swing, and many, many visitors are packing the Garden State Parkway and Atlantic City Expressway, the beaches and the Boardwalk. It's a great time of the year! Kids are out of school and vacation time is taken now for most families.

Enjoy the summer, because Fall and Winter will be here before we know it... and we will be wishing for a return of the hot summer days before long.

A.C. SURF CHIP ... NO CANDIDATE FOR COTY!



CC TPP-5s

What a disappointing chip. Plain graphics..., with little color or design imagination. Come on Plaza ... chip collectors expect more from you guys.

20 chippers were on line at 11:00 a.m. to purchase the Surf chip on the June 27th release date. Purchase limits of one stack per person were placed on this chip... and buyers were encouraged by floor people to get back on the end of the line if additional purchases were wanted. Several stacks of chips were still remaining after everybody bought all the chips they wanted. A nice, clean, distribution of an LE chip. They all ought to go so smoothly.

“WHEN THE CHIPS ARE DOWN, YOU CAN BET MR. CHIPS WILL BE THERE TO PICK THEM UP!”

“MR. CHIPS” NEW ISSUES SERVICE

1500 chips were made, with 300 put in reserve for the Surf baseball organization. All of the remaining unsold chips were to be destroyed, as the CHIPCO product is being replaced throughout the casino.

TRUMP PLAZA’S NEW \$5 RACK CHIPS

The \$5 back-up chip was put on the tables on July 1st, just a few days after the A.C. Surf chip made its appearance. I’m told that a gaming ruling that would not permit Plaza to issue any more L.E. commemorative chips, until the \$5 CHIPCO product was removed from the regular rack due to excessive wear and uniformity to the rest of the rack, which are Paulson. The entire rack at The Plaza is eventually to be scheduled for replacement ... and all the CHIPCO’s are being destroyed ... including the most recent A.C. Surf chip.

Now check this out!



TPP-5c

TPP-5b

How many of you agree that these two chips are different varieties? Well here’s the story I got second-hand from the casino manager. The bright red chip on the right is from the original back up order that was placed in 1987. The darker red chip on the left was manufactured in 2002 as a re-order to supplement the original back up chip that was being planned to take the place of the \$5 CHIPCO’s rack chips.

I’ll be sending out the TPP-5c, because that is what I have the most of. Anyone who wishes to add the TPP-5b chip to their collection will have to request them for my next mailing... and I’ll put them aside for you. Same price: \$7.50 each.

TRUMP MARINA
\$5 & \$25 4TH of JULY

Below are two chips issued on July 3^d at The Donald’s Marina casino to mark the 4th of July.



C MAR-5t

C MAR-25e

1000 of the \$5 chips were produced but only 100 of the \$25 chips were produced due to some marketing genius’ decision at Trump Marina. Only a few hours after all 100 chips were sold, one appeared on Ebay and sold for \$185 under the “Buy It Now” option by the first bidder and another chip sold on E-bay the following day for \$200 and another just went for \$199. Here are the links to those three auctions.

“MR. CHIPS” NEW ISSUES SERVICE

<http://cgi6.ebay.com/aw-cgi/eBayISAPI.dll?ViewBids&item=2119076920>

<http://cgi.ebay.com/ws/eBayISAPI.dll?ViewItem&item=2119115707>

<http://cgi.ebay.com/ws/eBayISAPI.dll?ViewItem&item=2119132951>



C MAR-25e

Images compliments of Scott Harmon

The \$25 chips were limited to one per person, and buyers were allowed to return to the back of the line to purchase an additional \$25 chip until the supply was exhausted. Several Trump Marina employees were in line on their break ... and were observed purchasing only the \$25 chips.

SORRY.... AUCTION TIME!!

As a result, I have another dilemma of not having enough \$25 chips to supply all of my new issues subscribers. I am now forced into AUCTIONING (10) \$25 Marina 4th of July chips to the highest ten bidders AMONG MY NEW ISSUES SUBSCRIBERS ONLY. I will NOT be putting any of these on Ebay, or Jackpot Auctions, or offering them to anyone outside my subscription roster.

(See bid form on last page)

Folks, I don't like doing this just as much as you resent having to bid a premium on a current \$25 L.E. chip. Please make your displeasure known to the casino issuing these unreasonable numbers of chips ... and not against my only fair method of distributing the meager number of chips that I am able to acquire because of a casino's outrageous policy. I had to drag my non-collector brother and brother-in-law, and two friends from Smithville to help me get the chips I got... as Brenda was left behind at home in Brick with the grandchildren now that school is out.

TRUMP PLAZA ISSUES JULY 4th THREE-PIECE L.E. CHIPS SERIES

A \$5 (1200) Liberty Bell design; (400) \$25 Statue of Liberty; and a (150) \$100 Eagle design was issued at Trump Plaza on July 3rd to celebrate Independence Day, 2002 . 30 sets were held in reserve for employee purchases. No problems getting enough of these nice attractively designed sets.



TPP-5t TPP-25c TPP-100d

Images compliments of Scott Harmon

A.C. CHAPTER MEETING

The next two meetings of the Atlantic City Chapter of CC>CC are

“MR. CHIPS” NEW ISSUES SERVICE

scheduled for 12:00 Noon on Sunday, July 14th and September 22nd, 2002 at Resorts. Doors open at 11:00 a.m. for member trading. The final meeting for the calendar year is scheduled for November 24th.

NCV TOKENS AT TRUMP MARINA

Sorry, image not available due to scanner problems

T MAR-0a T MAR-0b T MAR-0c

Barbara Thompson brought to my attention an attractive three-piece set of NCV promotional tokens that were awarded to active players at Trump Marina. One token was given each week over a three-week period just before the 4th of July holiday. Sorry, I have none for sale! I'm told unofficially, that there were also gold specimens of these tokens awarded to certain high rollers.

.10¢ TOKEN AT HARRAH'S

I was at Harrah's to check on the NCV tokens mentioned above to add information to future issues of "Black's Catalog" and discovered by accident this new .10¢ slot token when I picked up an "orphaned" slot card that was laying on top of a .25¢ machine that had this dime token on top of the card.

Sorry, image not available due to scanner problems

T HAR-10

Some collectors like to show both sides of lower denomination tokens in their albums or binders, so I've sent three tokens to each token subscriber ... 3 for \$1... or .50¢ each. You may return the extras with payment if you don't wish to keep all three.

BTW: If you have not visited Harrah's since the new tower has opened, you are missing one of the most fabulous hotel lobby's in Atlantic City ... or even Las Vegas for that matter. It's worth a visit just to see all the new changes at Harrah's.

ACCHIPS WEBSITE

For those of you who are not aware, my popular website for Atlantic City casino chips is now up and running and receiving lots of "hits". Virtually every regular issue and Limited Edition Atlantic City chip, plus lots of roulettes are now illustrated in full color at www.callzia.com/dghome/acchips/home.htm

You will also find a convenient link to a listing of many chips that I have for sale. Take a quick peek.... You just might find something that you can't live without!

NEW CHAPTER FOR SLOT CARD AND ROOM KEY COLLECTORS

Jim Munding has announced that a new Chapter, associated with CC & GTCC, is being formed for collectors of slot cards and room keys. All interested collectors are invited to contact Jim at mun3335@aol.com

Chapter dues are only \$5 per year, and lots of publicity will be forthcoming about chapter activities in the near future in the club quarterly magazine. Be a part of this fast growing casino

“MR. CHIPS” NEW ISSUES SERVICE

collectibles hobby and join now. CC & GTCC welcomes your support. There are plenty of reference books now available that have been written on the subject, which has generated much interest.

CC>CC BUILDING FUND

I've received donations of \$1 or more from the following A.C. New Issues Subscribers who will all receive with the next chip mailing, the \$100 Fun Nite bill used at Resorts:

FAUST GIANELLI
BILL KAAR
ED KURTZ
PERRY LEONARD
JOHN MONTRONY
DOROTHY SCHEMBRE
CARL SHALIT
JEROME STARGOT
DAVID STEINER
FRANK GREGOR
GERALD SCHMIDT
ALAN MYERS

Additional donations since the June Newsletter:

Zellner \$4

Hey, I realize a buck ain't much ... but each buck will buy a brick. Won't you help and pitch in and add a buck or two with your next check?



JOHN BERUBE ... \$100.00

This serially-numbered, very limited chip illustrated above is available only to those who donate \$100 or more to the club's building fund. A mere 100 chips were made and donated by Andy Hughes' "Nevada Casino Chips" with only about 30 chips left according to Hughes. Each donor will receive one of the \$100 Resorts Fun Nite paper bill regardless of the donation given. I don't know what to send John Berube ... but I do know that Andy has a nice Building Fund chip for him that he should have received by now for his donation! Thank you for your generosity John!

TUNA CLUB TOKEN

Still awaiting scanned image of this token to be provided to me.

Don't forget.....

“BUY THE BOOK BEFORE THE CHIP”

RESORTS 25th Anniversary NCV SET

This series is similar to the one that was issued for Resorts' 20th Anniversary, with the exception that it is intended for Resorts Platinum card holders. These non-value chips are easily distinguished from the earlier set in that they are all silver in color.

A player is qualified to receive ONE chip after accumulating 25 slot credits, or 4 hours of action on a table game. Bob Toots told me that he put \$60 in a slot machine and received only ONE credit ... just to give you some idea of the action that is required in order to obtain these “expensive” NCV chips.

“MR. CHIPS” NEW ISSUES SERVICE

At this time, I'm in no position to provide these promotional chips to any of my new issues subscribers.

OCEAN ONE PIER MALL

The Boardwalk's old Million Dollar Pier, now known as the Shops on Ocean One Mall will be redeveloped into a ritzy retail and entertainment complex. The attraction will feature a "Monopoly" theme, based on the classic board game that includes Atlantic city streets and landmarks.

Shopkeepers in the existing mall have until the end of the year to leave. The 900-foot-long pier will then be gutted and given a facelift. When the complex reopens in the Spring 2004, it will feature three huge glass atriums connected to three levels of retail and entertainment space. The pier is also getting a new name, "Park Place on the Boardwalk".

CHIP MAILINGS

I doubt if I will be getting this mailing of chips out before the 4th of July weekend.... More likely it will take

place in the beginning of the following week. But I would appreciate it if everyone would send in their payments promptly after receiving your package(s) as these recent Surf, Plaza backup chips, 4th of July issues have really emptied out my bank account and I even had to ask Brenda for a temporary loan to purchase all of these.

FOR THOSE OF YOU WHO ARE WEB-TV COMPUTER USERS..., OR WHO HAVE NOT PROVIDED ME WITH YOUR EMAIL ADDRESS ... OR WHO ARE NOT ON-LINE:

This is what you've been missing with respect to past Newsletter issues.... and this is all in black and white! Just imagine what this newsletter looks like in color on your PC monitor! If you have been receiving these newsletters via email... then I already have your email address on file. If you have an email address and are not receiving my e-Newsletters, then it means I don't have your email address in my database. Exception: I am aware that web-tv users are unable to open my attached email word documents.... but

there is not too much I can do about it to make it happen.

**ARCHIE ... PLEASE
ENTER MY BID**

IN THE AMOUNT OF

\$ _____

FOR ONE \$25 TRUMP MARINA
4TH OF JULY CHIP ...

*ATLANTIC CITY'S LOWEST ISSUED
\$25 LIMITED EDITION CHIP.*

(ONLY 100 MADE)

NAME: _____

**BIDS MUST BE RECEIVED BY
DEADLINE OF:**

JULY 22nd, 2002

**ONLY 10 CHIPS ARE
AVAILABLE FOR AUCTION
AMONG A.C. NEW ISSUES
SUBSCRIBERS EXCLUSIVELY.
TOP TEN BIDDERS WIN THE
TEN CHIPS.**

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