

# “MR. CHIPS” NEW ISSUES SERVICE

## ATLANTIC CITY

### e-NEWSLETTER

Exclusively For Subscribers to  
“Black’s New Issues Service”

MAY, 2003



BRUCE LANDAU (1945 -2002)  
CC&GTCC CH-#002

“GONE BUT NOT FORGOTTEN”

## ACCHIPS WEBSITE

Lots of new and older additional chips have been added to one of your favorite A.C. websites since your last visit... including roulettes.

[www.callzia.com/dghome/acchips/home.htm](http://www.callzia.com/dghome/acchips/home.htm)

You may now read (and download) all of the past issues of my popular Atlantic City Newsletter on-line by visiting my website.

## SPEAKING OF ROULETTES

Have you heard that Jerry Birl has issued a completely new, well-illustrated, revised book on Atlantic City roulettes? It’s true! You may want to email Jerry to order a copy at [jerrybirl@mchsi.com](mailto:jerrybirl@mchsi.com).

## 15<sup>TH</sup> ANNIVERSARY CC&GTCC CHIP FROM TAJ MAHAL

No, the chips still have not been released, but I’ve managed to obtain an advance copy of the artwork of this long-awaited chip issue.

The pre-ordering period for this chip has now finally ended and the numbers of requests for chips have been forwarded to Mike Custodio, A.C. Chapter Vice-President, who will be doing the actual chip mailing and who has placed the order with Taj. Only those who have pre-paid for this chip will be receiving their order shortly after the chips are actually delivered.

Orders have been placed through Trump Taj Mahal with Paulson for 500 \$5 chips and 200 \$25 chips.



TAJ-5p

“WHEN THE CHIPS ARE DOWN, YOU CAN BET MR. CHIPS WILL BE THERE TO PICK THEM UP!”

# “MR. CHIPS” NEW ISSUES SERVICE



TAJ-25b

## BORGATA UPDATE



BORGATA HOTEL CASINO

According to a recent news item in *The Press of Atlantic City*; Borgata is scheduled to have their “soft opening”

on June 23<sup>rd</sup>, with Official Grand Opening ceremonies to be held on July 4<sup>th</sup>, 2003.

Too bad Brenda and I will be in Las Vegas during the scheduled “Fun Nite” for Borgata. I would urge anyone who is left behind here in the Northeast on June 23<sup>rd</sup> to get to Atlantic City and try to attend. These Fun Nites certainly do live up to their advance billing ... FUN!

## ANGELO'S FAIRMOUNT TAVERN \$20 AT THE PLAZA



CC TPP-20e

The 5<sup>th</sup> and final chip in this series was released on Wednesday, March 13<sup>th</sup>. Only 170 chips of the 300 chips issued were brought out for public sale. I had lots of help purchasing this issue and I'm happy to be able to sell them at my normal price.

I've been able to purchase a few of the previous restaurant issues in the secondary market, so if anyone has missed one or two of the earlier issues, I now have them in stock ... your choice; Knife & Fork, Doc's Oyster House, White House Subs, Irish Pub; at \$35 each.

## TRUMP PLAZA TO ISSUE A BELATED \$25 ST. PATTY'S DAY CHIP ... someday.

Illustration not available

C TPP-25e

Fortunately for chip collectors, Trump Plaza seems to be the only game in town that is committed to maintaining collector interest in our hobby. If it were not for Trump ... these past several months would have become very boring.

# "MR. CHIPS" NEW ISSUES SERVICE

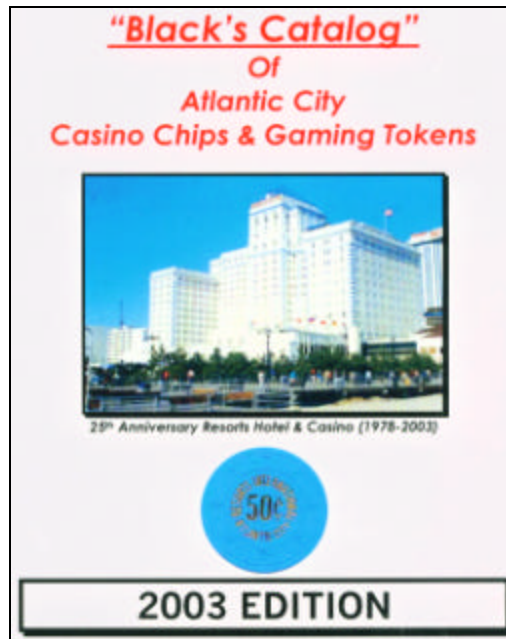
## 9-11 CHIP

Everyone should have received a complimentary 9-11 chip in the February chip mailing. I've received many Thank Yous and follow-up requests for information about this chip.



These privately-issued chips were produced by Paulson & Son for sale to the public at their retail stores. Since the Paulson Company has been sold to another chip manufacturer in France, all of the home game chips on the store shelves at Paulson & Co. are being sold out and additional chips will not be produced. I purchased 150 of the 9-11 chip for complimentary distribution to my new issues subscribers.

## "BLACK'S ATLANTIC CITY CATALOG" 2003 EDITION NOW READY



**\$36.00, plus \$3.85 Priority Postage**



## ELONGATEDS CENTS ... A BIG HIT!!



# “MR. CHIPS” NEW ISSUES SERVICE



Trump Plaza Elongated Cent

## CC&GTCC BUILDING FUND



The contributions keep coming in. Thanks to all of you who have contributed!

### DONATIONS RECEIVED SINCE FEBRUARY NEWSLETTER:

**TED MRUCZEK                      \$8.00**

## INVOICE REMINDER...

PLEASE ... don't forget to return your invoices with payment. It makes it so much easier on my end to figure out what month payment you are sending. If you wish to keep the invoice for your personal records, that's o.k., but at least write on your check in the memo portion, what chips you are paying for.

Example;    December's mailing was a  
Resorts      \$5    Temptations      chip.

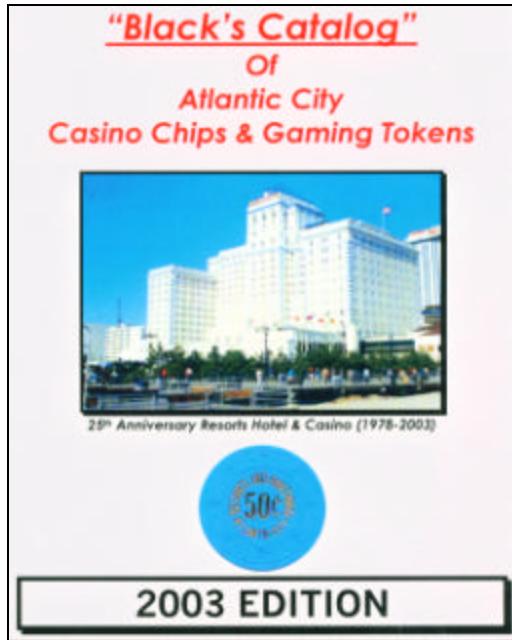
January's mailing was a Trump Marina \$5 James Brown chip. I have no idea what chip you are paying for if you are behind and are sending me a check for \$8.55 without including the invoice. I may wind up crediting you for payment of a chip you never received ... and I'll be looking next month for payment of chip you already sent your check for.

Speaking of December's mailing ... I've received numerous reports from subscribers who say they did not receive that mailing. I don't know if it was due to the crunch of the volume of mail in the US Postal System during the holiday ... or the quality of temporary help that the Postal Service hired ... but it was the worst month I've ever experienced regarding lost packages.

As a matter of policy, I try not to insure packages that contain chips worth less than \$25 in an effort to keep subscriber's insurance costs down and to lessen my work load of standing in line at the Post Office to insure 50 additional bubble mailers with just one chip enclosed. January's mailing was much better. PLEASE write on your check the catalog number of the chips you are paying for.

# “MR. CHIPS” NEW ISSUES SERVICE

**DON'T FORGET TO “BUY THE 2003 BOOK BEFORE THE CHIP”**



The 2003 Edition of “*Black’s Catalog of Atlantic City Casino Chips & Gaming Tokens*” is now finished and ready for distribution ... and what an experience it was; putting this puppy together!

I’ve re-scanned virtually every chip in my collection, or have taken images off my A.C. website and downloaded them onto my computer-generated grid

instead of using paste-up master copies to reproduce on a color copy machine.

This new laser color printer was not as economical as I had initially thought. After the purchase price of close to \$1000, I found out that replacement laser print cartridges run \$100 each ... and there are four of them in the machine. Then there is a LaserJet Imaging drum that needed to be replaced for another \$169. I probably would have saved myself a ton of money and countless days/weeks of time had I simply printed out an original of each page and had them run off at a commercial quick-print outlet. By the time other incidental costs such as paper, binding, covers, etc. are taken into consideration .... not to mention TIME. Oh well, there’s always another year.

Price on the new 2003 “Black’s Catalog” will be \$35, plus \$4 Priority Postage if ordering by mail. There are hundreds of new additions since the 2001 Edition was published, and an equal number of revised price estimates (up and down) in the 2003 Price Guide.

I offer a ten-day, 100%, no questions asked refund if anyone is not satisfied

with their purchase of this labor of love reference catalog.

## ATLANTIC CITY CHAPTER MAY MEETING

The next Atlantic City Chapter meeting will be held at Sands Casino Hotel on Sunday, May 18th”.

## ANY INTEREST IN THE 25<sup>th</sup> ANNIVERSARY RESORTS NCV 2002 SERIES CHIPS?

I’ve been purchasing as many as I can of these neat issues over the past several weeks from Platinum card holders and have been offered some additional chips from the 25<sup>th</sup> Anniversary NCV series (NOT TO BE CONFUSED WITH THE 20<sup>TH</sup> ANNIVERSARY SERIES) and was wondering if any subscribers are interested at \$10 per chip; your choice of available dates.

Right now, I have very few extras of the following dates; 1979, 1980; 1981; 1982; 1985, 1987; 1990, 1994; 1995; 1996; 2000; 2001.

Keep in mind; a platinum card holder has to give 4 hours of table action to earn ONE

# “MR. CHIPS” NEW ISSUES SERVICE

chip. Platinum slot players must earn 25 points in order to earn ONE chip. There are some promotional days where players are awarded 3x number of chips for their action. Non-platinum cardholders don't get ANY chips, they only get stickers to put in their albums until they complete the series.

If interested, please email me at <mailto:ablack2@optonline.net>



The complete series can be viewed on my website at;

<http://www.callzia.com/dghome/acchip/res-25th-set1.htm>

# “MR. CHIPS” NEW ISSUES SERVICE



prizes (after completing their sets) and who no longer have any use for the chips themselves.

## BORGATA SOFT OPENING

An item appearing in Atlantic City paper stated; **June 23 “heard” for Borgata opening**” *Borgata Hotel Casino & Spa will have a “soft” opening on June 23 with a grand opening scheduled for the Fourth of July weekend, Resorts President Audrey Oswell told gaming analysts based on “what we’re hearing”*

I’ve heard from other sources that this date is not accurate.... So it would seem that everything is still up in the air.

**ARE YOU A  
CC&GTCC  
MEMBER??**

If not, I would be pleased to sponsor you. Please email me for a membership application.



NO, I’M NOT RUNNING FOR ANYTHING!

*Archie*



Common reverse side on all chips

While some dates have not been issued yet ... as the contest runs until May ... It would appear that the 1983 and 1988 chips are the toughest dates to locate.

I’ve been promised additional dates from my high-roller contact later on. Hopefully, after the promotion is over in May, more chips will become available from those non-chip collector Platinum card-holders who were eligible for cash



**Member # HLM-001**