

# “MR. CHIPS” NEW ISSUES SERVICE

## ATLANTIC CITY

### e-NEWSLETTER

Exclusively For Subscribers to  
“Black’s New Issues Service”

**PRICELESS!**

**JULY, 2004**



**PROUD TO BE HONORARY  
LIFE MEMBER #001**

## “BLACK’S 2004 CATALOG”

**\$39..95, plus \$3.85 Priority Postage**

**Mr. Chips, Inc.  
P.O. Box 63  
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**“BUY THE BOOK BEFORE THE  
CHIP!” (Only 12 copies left in stock)**

## NEW SLOT CARDS AT RESORTS & TRUMP PLAZA

Contrary to earlier reports, it is now confirmed that there will be NO Grand Opening chip for Resorts new hotel tower. However, there is a new pair of slot cards now in use at Resorts. New versions of the regular card, now called “Uptown Club” ... and the black high roller Platinum card. For some reason, Brenda was issued a Platinum card in error. The cards are actually transparent where you see the white areas. I had to put a white background behind the card while scanning to illustrate the name area and Resorts logo.

Trump Plaza has issued a Limited Edition card celebrating their Lifestyles Of The Rich & Famous Summer, 2004 promotion.

Several of my subscribers have requested that new issue slot cards be added to their chips & token requests at \$1 per card. If interested in collecting A.C. slot cards, please let me know and I’ll add your name to the growing list.



Slot cards & room keys collecting are gaining momentum!!

**“WHEN THE CHIPS ARE DOWN, YOU CAN BET MR. CHIPS WILL BE THERE TO PICK THEM UP!”**

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This, on the other hand, is a card of a different story ....



The Card Sharks players card illustrated above was a Limited Edition, Serially numbered card, that was

distributed over a three day period until the supply was exhausted. It is only one of three “orphaned” cards I found that was left behind in a slot machine. The card you are viewing was placed for bid on Ebay ... which generated much bidding interest and was sold for \$78.00!!



And lastly ... a new room key has just been issued by Trump Marina. A real beauty!

**TRUMP MARINA ISSUES ANOTHER NCV CHIP... FOR A.C. 150<sup>TH</sup> ANNIVESARY**



MAR-NCVd

This No Cash Value chip issued to mark the 150<sup>th</sup> Anniversary of the City of Atlantic City was being sold in the Trump Marina gift shop with no advance fanfare. I stumbled across it quite accidentally when a fellow chipper mentioned it to me during the Chris Isaac chip release on July 10<sup>th</sup>. I have them for sale at \$8 each to my subscribers.

**CHRIS ISAACS CHIP AT TRUMP MARINA**

While popular performer Chris Isaacs was appearing at Resorts on July 10-11, Trump Marina issued this chip that had been intended to be issued a year ago when Isaacs was appearing at Trump Marina. The dates on the chip are correct for Isaacs original Trump Marina appearance ... but are not

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accurate as to the date the chip was released a year later.



MAR-10l

## TRUMP MARINA ISSUES CHRISTMAS IN JULY \$10 LE



MAR-10m

Does anybody really prefer these "cartoon-type" chips over real people designs? Well, it was limited to only 500 pieces! That's good!

## TAJ MAHAL ISSUES 50<sup>th</sup> ANNIVERSARY PLAYBOY CLUB TOUR \$5/\$25 CHIPS

These chips caught everyone by surprise. With no advance notice, they

were released for sale on Thursday afternoon, July 22<sup>nd</sup>, even though the date on the chips indicate an earlier release date by several months. The \$25 chips are particularly elusive, as only 300 were issued, compared to 1500 of the nickel chips.



TAJ-5u/TAJ-25d

These chips have been hot-sellers for me on ebay. I've gotten bids up to \$15.50 for the \$5 chip and a whopping \$44.88 for the \$25! My subscribers will be getting them for \$8 & \$30 respectively.

## ANOTHER 20<sup>TH</sup> ANNIVERSARY CHIP FOR TRUMP PLAZA

This one is a \$25 lenticular type chip manufactured by Paulson. When the chip is tilted at various angles, "Happy 20<sup>th</sup>" appears in the obverse center inlay. The previous 20<sup>th</sup> Anniversary issue was a \$20 denomination by CHIPCO.



TPP-25k

This was a tough and expensive weekend ... four chips issued over five days at 3 different Trump properties. Taj Mahal's two Playboy issues on Thursday; Trump Marina's \$10 Christmas in July on Saturday; and this \$25 issue at Trump Plaza on Monday.

*"When the chips are down you can bet Mr. Chips will be there"* is not just a catchy meaningless slogan.

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## 2004 A.C. CASINO COLLECTIBLES CLUB MEETING SCHEDULE

September 12<sup>th</sup>  
December 5<sup>th</sup>

Visitors are always welcome!

## ATTN; DELINQUENT SUBSCRIBERS

Several subscribers are 2 – 3 issues behind in their payments. I will not be sending out current chip and/or token packages to those subscribers who are behind two or more months in their payments.

Also, I remind everyone AGAIN, that I MUST have a copy of your invoice returned with your payment to avoid credit mix-ups for which month's invoice you are paying.

## 2004 CONVENTION BANQUET CHIP STILL AVAILABLE

Last Call! On a first-come, first-served email basis only ... I am offering these CHIPCO manufactured, personal chips to my new issues subscribers at \$4 each. The design features the internationally famous diving horse at Atlantic City's Steel Pier and were distributed to all banquet attendees at the recently concluded 2004 CC&GTCC banquet in June.



Compliments of  
"Mr. Chips"  
Archie Black  
1st President  
CC&GTCC  
HLM-001

## UPCOMING NEW CHIP ISSUES

Trump Marina	Rock The Vote
Trump Marina	Miss Deckadence
Trump Marina	150 <sup>th</sup> Anniversary Set
Trump Plaza	Card Sharks
Taj Mahal	The Apprentice

**ARE YOU A CC&GTCC MEMBER??**

If not, I would be pleased to sponsor you as a new club member. Please email me for a membership application.

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“NO, I’M NOT RUNNING FOR  
ANYTHING!”

*Archie*

